



## Queenstown

28 Hows: An output of the Queenstown one-day Workshop on 29 March 2016

# Business

1. Use of models
  - value and vision of Queenstown
  - Safety for Queenstown business
2. Public image
3. A tax rate based on profits (specific funds)
4. Better Union representation
5. Community focus: Businesses involve community in business efforts. E.g. backyard profits
6. CARD: Cryptographic, accountability, regulatory, discount
7. Health and Safety Act 2016 regulatory tools – staff wellbeing responsibility to provide ‘support’

# Housing

8. If you're not living or renting out a house for X months a year pay higher tax (vacancy tax) = local government and central government
9. Different ownership models (i.e. 'stepping stones') – change in how mortgages work  
= banking sector and central government
10. Housing 'co-ops' = central government and legal
11. Requirement for businesses to provide housing for workers as part of resource consent  
= local government
12. Collecting and analyse local data and information on housing  
= chamber of commerce, QLDC, Shaping our Future
13. Long-term tenancy = Ministry of Business  
Targeted commercial rates to be used for building accommodation = local government
14. Zoning and intensification changes → local council gets a percentage of increase property value due to zoning changes → used for building, housing  
= local government

15. Community hubs:
  - an open space for conversation;
  - a physical space e.g. community hall; and
  - a digital space e.g. website operating as a newsletter to give information about community events and when/where to get involved.
16. Community development officer:
  - Support volunteer groups/facilitation
  - Bottom up/feedback collector – Submissions – more tools/more organised – build trust – raise profiles/values and knowledge
  - Making councils achievements more visible
17. Set of Values to create cohesion
  - owned by the community, representing all community
  - Inclusive
  - based around living standards and future vision for growth
18. Create a family room, parents can have a cup of tea/ use wifi/volunteer - parents/whanau are values
19. Value – schools need to harness talents/skills – building on assets not deficits – links to local business (human capital)
20. Utilise school more – youth council relates back to students on civic knowledge
21. Education – engage in community. School makes implicit/ explicit what's available in the community.

# Other

22. Improve gatekeeping by immigration – prove they have income and health support. E.g. Insurance
23. Tourism levy/targeted tax to support more local initiatives
24. Incentivise absent landlord to own housing shortage problem. E.g. Tax deduction for improved housing or increased rates
25. Special measures to be considered for tourist towns
26. Comparative data of (social) service costs of Queenstown vs. others. E.g. Visiting doctors, transport etc.
27. Investigative calls on ACC by visitors
28. Review visa conditions so they are not stuck in Queenstown and relying on services