

Exercise 1: WHY DOES A CONSTITUTION EXIST

Step 1: Framing the Mission: the purpose of our constitution and its audience

PURPOSE

AUDIENCE

WHY DOES A CONSTITUTION EXIST?

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1. Brainstorm in groups and capture statements of purpose on post-it notes
2. Brainstorm in groups the audience on post-it notes
3. Have a group discussion to group ideas around purpose, flesh out who the audience is and extract the essence of the mission in one sentence

EmpowerNZ is an initiative of the McGuinness Institute

