

WENDY MCGUINNESS

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PROFILE

Wendy McGuinness, BCom (Auckland), MBA (Otago) and FCA, is the founder and chief executive of the McGuinness Institute. Originally from King Country, Wendy completed her secondary schooling at Hamilton Girls' High School and Edgewater College. She then went on to study at Manukau Technical Institute (gaining an NZCC), Auckland University (BCom) and Otago University (MBA), as well as completing additional environmental papers at Massey University. As a Fellow Chartered Accountant (FCA) specialising in risk management, Wendy has worked in both the public and private sectors. In 2004 she established the McGuinness Institute as a way of contributing to New Zealand's long-term future. She has attended five World Future Society conferences: 2008, Washington, D.C.; 2009, Chicago; 2010, Boston; 2011, Vancouver; and 2015, San Francisco.

EDUCATION & QUALIFICATIONS

Otangawai School, King Country	Primary school, years 1-8
Hamilton Girls High Boarding School	Secondary school, years 9-11
Edgewater College, Auckland	Secondary school, year 12
Manukau Technical Institute, Otago	New Zealand Certificate of Commerce (NZCC)
University of Auckland	Bachelor of Commerce (BCom)
University of Otago	Masters of Business Administration (MBA)
Massey University	Additional papers in environmental ethics and philosophy
New Zealand Institute of Chartered Accountants	Chartered Accountant (CA)
Institute of Directors in New Zealand Inc	5-day live-in course, 2006
Leadership New Zealand	Forum, 20-day course over 2007
World Future Society, Washington DC	Two-day course on 'Futuring' by Dr. Peter Bishop, Futures Studies, University of Houston, 2008
World Future Society, Boston	One-day course on 'Wiser Futures: Using Futures Tools to Better Understand and Create the Future' by Dr. Clement Bezold, founder of the Institute for Alternative Futures (IAF), 2009
New Zealand Institute of Chartered Accountants	Fellow Chartered Accountant (FCA), 2009
Harvard Business School, Boston	Five day course on 'Driving Corporate Performance' Executive Education Program, 2010

CURRENT BOARDS AND OTHER ENTERPRISES

Owner and Chief Executive	McGuinness Institute
Awarded Fellowship, 2009	New Zealand Institute of Chartered Accountants
Member, 2010	FutureMaker Advisory Panel
Chair, 2010–2014	New Zealand Node of the Millennium Project
Chair, 2010–Present	New Zealand Chapter of the World Future Society

MEMBERSHIP

World Future Society
New Zealand Institute of Chartered Accountants
New Zealand Institute of Directors
New Zealand Risk Management Society
Royal Society of New Zealand
Future Thinking Aotearoa

PREVIOUS BOARDS AND OTHER ENTERPRISES

Member, 2002	Taskforce on Sustainable Development Reporting
Chair, 2003–2004	New Zealand Institute of Chartered Accountants National Sustainable Development Reporting Committee
Judge, 2004–2009	Sustainability Awards
Councillor, 2005–2007	New Zealand Institute of Chartered Accountants
Wellington Convenor, 2006	New Zealand Institute of Chartered Accountants Sustainability Working Group
Member, 2006–2007	Ministry for Economic Development Buy Kiwi Made Campaign reference group
Co-Convenor, 2006–2007	Sustainable Aotearoa New Zealand (SANZ)
Board Member, 2006–2016	Board Member of the Katherine Mansfield Birthplace Society
Advisory Group, 2007–2008	Faculty of Commerce & Administration, Victoria University of Wellington
Board member, 2008–2011	New Zealand Futures Trust
Board Member, 2009	Natural Step
Advisory Group, 2009	Statistics New Zealand, Measuring Sustainable Development Project
Convenor, 2010	One Integrated Report Briefing

WORKSHOPS

StrategyNZ, 2011	StrategyNZ: Mapping our Future; see www.strategynz.info
EmpowerNZ, 2012	EmpowerNZ: Drafting a constitution for the 21st century; see www.empowernz.co.nz
LongTermNZ, 2012	LongTermNZ: Exploring our long-term fiscal position; see www.longtermnz.org
LivingStandardsNZ, 2013	LivingStandardsNZ: Aligning public policy with the way we want to live; see www.livingstandardsnz.org
LocalNZ, 2014	LocalNZ: Connecting youth committed to local government; see www.localnz.org
TacklingPovertyNZ, 2015	TacklingPovertyNZ: Exploring ways to reduce poverty in New Zealand; see www.tacklingpovertynz.org