

MCGUINNESS INSTITUTE MEDIA RELEASE 3 MARCH 2014

TalentNZ goes nationwide: Creating a place where talent wants to live.

The McGuinness Institute announces its next step in the TalentNZ project – a March 2014 tour throughout New Zealand meeting Members of Parliament, City Mayors, Councillors and other interested parties through a mix of private and public meetings.

Wendy McGuinness, chief executive, states that “the [TalentNZ project](#) builds on the thinking of Sir Paul Callaghan’s vision of making New Zealand ‘a place where talent wants to live’ – a vision first spoken at the 2011 *StrategyNZ* workshop hosted by the Institute.”

The 2013 *TalentNZ Journal: [Creating a place where talent want to live](#)* – “was our way of learning from 30 kiwis about how New Zealand might best implement Sir Paul’s vision – the creation of a talent-based economy. From this work it became apparent that the potential initiatives could be divided into four integrated work streams, what we have called four pillars: *grow, attract, retain* and *connect talent*.”

“The 2014 *TalentNZ* Tour builds on the learnings from the *Journal* – that cities and towns that have the vision, the tools and the commitment, are likely to be great places to live in five years’ time. Therefore our focus is on how best to identify and communicate the tools that work. This is why the Tour will report on the latest research on talent and, most importantly, will be a collaborative exercise to create a [TalentNZ: Menu of Initiatives](#) that focuses on how to create a talent-based economy.”

At each public event Wendy McGuinness will give a short introduction about the *TalentNZ* project, explaining what we mean by ‘talent’ and how this translates to connecting talent in local cities and towns across New Zealand as a whole. This will be followed by a brief discussion and a Q&A session with a number of the 2013 *TalentNZ Journal* interviewees. Koha drinks and nibbles will be available afterwards where you can discuss the ideas presented.

As the late Sir Paul Callaghan said:

So my take is, we simply push on, ignoring the pessimism, and lead by example. Then suddenly we find ourselves surrounded by success and telling ourselves that it was always meant to be this way.

[ENDS]

About the McGuinness Institute:

The McGuinness Institute is a non-partisan think tank working towards a sustainable future, contributing strategic foresight through evidence-based research and policy analysis. The Institute’s overarching project, Project 2058, aims to explore New Zealand’s long-term future and develop an appropriate national sustainable development strategy.

***TalentNZ* Tour Dates: 1– 31 March 2014**

Locations: Upper Hutt District, Tauranga, Auckland, Dunedin, Kaikoura District, Christchurch, Hastings District, Napier, Gisborne, Wellington.

Enquiries: talentnz@mcguinnessinstitute.org

Links of Interest:

TalentNZ: <http://www.talentnz.org/>

McGuinness Institute TalentNZ project:

<http://www.mcguinnessinstitute.org/Site/Projects/TalentNZ/Default.aspx>

Sir Paul Callaghan key note address at the 2011 *Strategy*NZ workshop: <http://www.strategynz.info/>

For a copy of the 2013 *TalentNZ: Creating a place where talent wants to live* Journal or further information please contact:

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