

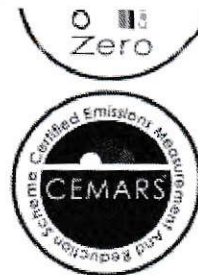
Carbon Programmes & C

Enviro-Mark Solutions, n.d.

- CEMARS and carbonZero Certification
- Other carbon management services

Ready to transition to the low carbon economy?

We help each step along the way. Our expert guidance and bespoke software help you identify what data you need to **measure** your inventory. Our tools and resources help you set real and achievable goals to **manage** your emissions. We then arrange an independent audit to **verify** your result is accurate and complete. You can optionally choose from a selection of carbon credits to **mitigate** your emissions. After your hard work you will receive globally recognised certification logos to help you **market** your achievements.



The annual cycle keeps you on a journey of continual reduction. Ready, steady... **register!**

Quick links:

- How long will it take?
- How much does it cost?
- How will carbon management and certification benefit my business?
- Not yet ready for certification? We have other services to help you take action.

Certification Programmes

The carboNZero and CEMARS (Certified Emissions Measurement And Reduction Scheme) programmes enable efficient and credible carbon footprint calculation, reporting and reduction. Third-party certification ensures accurate and consistent carbon measurement, reduction and neutrality claims.

Members receive the **software, tools, and guidance needed to accurately measure and successfully manage carbon emissions.** You can reduce risk, achieve operational and cost savings, and enhance your moral standing. Following an independent audit, we certify organisations and products to the highest international standards under our programmes, including ISO 14064-1 and PAS 2050.



CEMARS® certification

We help you accurately measure your greenhouse gas emissions, and put in place strategies to manage and reduce impacts. Our tools are designed to support any organisation, service or product. You will be certified in accordance with ISO 14064-1:2006 or PAS 2050:2011, allowing you to make carbon reduction claims with confidence in any market.

Compliance with the programme is independently verified annually to maintain certification.



carboNZero^{Cert™} certification

We help you accurately measure your greenhouse gas emissions, and put in place strategies to manage and reduce your impacts. Our tools are designed to support any organisation, service or product. We then help you offset your remaining emissions through verified carbon credits to achieve a net zero balance. You will be certified in accordance with ISO 14064-1:2006 or PAS 2050:2011, allowing you to

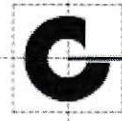
make carbon neutral claims with confidence in any market.

Compliance with the programme is independently verified annually to maintain certification.

What makes our programmes world leading?

- Programme requirements meet and exceed international standards and best practice
- CEMARS and carboNZero certification are currently available in 17 countries and the certification marks are recognised in over 60 countries, making it ideal for companies working in global supply chains or exporting products.
- CEMARS and carboNZero certification are accredited by the Joint Accreditation System of Australia and New Zealand (JAS-ANZ) and were the world's first carbon certification programme to be accredited under ISO 14065. See our accreditation details on the JAS-ANZ website here. See the JAS-ANZ certification register here.
- We offer the only carbon neutral product certification to PAS 2050 outside of the UK.
- CEMARS certification is accepted by the CDP (formerly Carbon Disclosure Project). In fact, companies reporting to the CDP through CEMARS certification earn 10-15% more points. In the UK CEMARS is also licensed by the UK Environment Agency and recognised by the UK Energy Savings and Opportunity Scheme (ESOS) as a route to compliance.
- CEMARS and carboNZero certified products can be awarded points by the New Zealand Green Building Council's Green Star programme under the materials category. CEMARS certified products earn .25 points and carboNZero certified products earn .5 points.

JAS-ANZ



WWW.JAS-ANZ.ORG/REGISTER

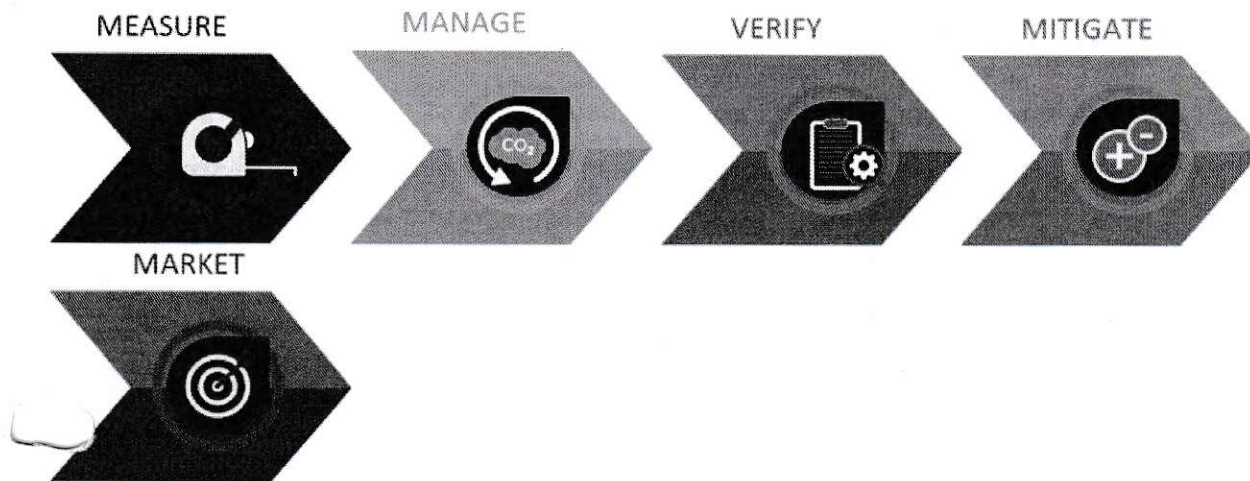
We currently have hundreds of members in New Zealand, Australia, Chile, the United Kingdom and the United Arab Emirates, including Auckland Airport, New Zealand Post, Toyota New Zealand and Yealands Wine. Explore our currently certified members and case studies [here](#).

Ready to get started?

[Click here to speak with us about carbon management.](#)

Process of certification

There are five key steps to achieving one of our certifications. Click the icons to learn more about each step of the process.



Throughout the process, you will have access to our software, tools and templates, which will help identify what data you will need to gather, calculate your emissions inventory and prepare reports for verification and public disclosure. You will also be given a key contact who will provide guidance and resources to help you in your certification journey.

For your first certification, a small to medium sized organisation can typically achieve certification in 3-6 months by spending a few hours a week on the carbon footprint. The time it takes to prepare for and successfully pass an audit varies from business to business, depending on how well developed your existing systems are when you start. For example, a small organisation with tidy records will only need a day's worth of time spread out over several weeks. The time and resources needed each year may reduce as you develop and improve systems and records. We can help you develop a realistic project plan to guide your progress.

This is an annual cycle and each inventory will help keep you on a journey of continual reduction. Your certification can help your organisation meet stakeholder requirements, demonstrate good corporate citizenship, manage risk, develop business efficiencies, achieve cost savings and gain market access.

How much does it cost?

Membership subscriptions are based on the size and complexity of your organisation. Auditing costs are additional and based on the time required by the auditor to complete the on-site audits. For carboNZero members, carbon credit costs are additional and depend on quantity needed and market rates. These factors mean that costs vary for each organisation. As a guide, for a small, simple, office based organisation with 1-2 offices and under 15 employees, the membership starts at approximately \$5500 annually (plus credits if applicable) but prices vary depending on size and complexity. In order to provide you with a more accurate quote, please complete this [short form](#) or get in touch.

Enviro-Mark Solutions is registered to accept NZTE Capability Development Vouchers. [Click here](#) for more information on the NZTE Capability Development Voucher scheme or to find your local Regional Business Partner.

How will carbon management and certification benefit your business?

Our world leading carbon reduction and carbon neutral certifications are business tested and supported by scientific research and international best practice. For every member we provide flexible support, a comprehensive tool kit, expert advisors and hands-on workshops.

Just some of the benefits our members are receiving:

- Market access & export advantage
- Identify business efficiencies and cost savings
- Satisfy stakeholder and supply chain demand
- Improve staff engagement
- Build internal capability and institutional knowledge
- Gain a moral and reputational advantage
- Demonstrate good corporate citizenship
- Anticipate and manage risks

Explore our case studies to see the programmes in action.

Ready to learn more about what carbonZero or CEMARS certification might mean for your business?

- Contact us to discuss your situation
- Download an information pack

Other carbon management services

If you want to manage your carbon footprint but aren't ready for certification, we can still help. Contact us to find out which solution would best fit your needs.

- Audit and Verification services against a range of international standards including ISO 14001, ISO 14064, PAS 2050 standards
- Conduct a gap analysis of your existing work against a range of environmental standards
- Independent expert assessment of your site against regional environmental plan criteria
- Supply chain sustainability assessments
- Product carbon footprint specifications
- Emissions factor review, development and provision
- Measure your GHG inventory with our emissions calculation software
- Assessment and provision of verified carbon credits
- Customised carbon calculators for you, your customers or your suppliers
- Event carbon calculators
- Workshops and training across a range of environmental topics
- Individuals can estimate your household or travel footprint for free and optionally purchase carbon credits