

The ARUP logo is displayed in a large, bold, black, sans-serif font. The background of the entire cover is a photograph of a mountain range at sunset or sunrise, with a hiker's silhouette in the foreground. The sky transitions from a pale blue at the top to a deep orange and red near the horizon, with soft clouds. The mountains are silhouetted against the warm sky, and the foreground shows a dark, rocky ridge with a hiker standing on it, looking out over the landscape.

ARUP

ARUP, 2050
Scenarios (2019)

FOUR PLAUSIBLE FUTURES

2050 Scenarios