Te pae tawhiti whaia kia tata Navigating to new horizons DIGITAL STRATEGY 2020

Version 1.0



Department of Conservation *Te Papa Atawhai*

Contents

Introduction

The Introduction sets the context for the Digital Strategy by referencing our organisational strategy and the principles of our Treaty Partnership as guiding values in the work we do at Te Papa Atawhai. The introduction includes:

- a Foreword from the Sponsor for the Digital Strategy
- a cultural perspective on the strategy
- an Executive Summary
- · a timeline of events

Assessing the Current State

The 'Assessing the Current State' segment of the document provides the detail on how we identified areas for improvement, and a summary of the high-level opportunities for improvement we discovered. This section includes:

- detail on Strategic Drivers
- detail on the process for identifying opportunities for change
- key findings of the assessment Identification of Business Change Opportunities

Prioritising and Planning

The 'Prioritising and Planning' section of this document provides background on how business change opportunities and initiatives identified during the assessment phase were prioritised, and sequenced into a roadmap for business improvement. This section details:

- the process and outcome of SLT's prioritisation of the Business Change Opportunities
- the Enterprise Architecture techniques used in the prioritisation process
- the process and outcome of refinement of the BCOs into initiative briefs

The Way Forward

'The Way Forward' segment of this document details our plans to effect changes to opportunities identified, including our Roadmap for activities within the strategy for the next 36 months, how the Strategy Portfolio and governance is structured, and our approach to governance of the portfolio. This section includes:

- high level detail of initiatives derived from the BCOs
- an overview of the Digital Strategy Roadmap
- detail on structure of the Digital Strategy Portfolio and Governance

Conclusion and Appendices

This section includes a concluding statement from the Chief Information Officer, and appendices of several one-page summaries detailing the high-level plans to achieve success in each of the programmes of work within the Digital Strategy.

| Foreword | . 3 |
|---|-----|
| Te Kaupapa a Te Papa Atawhai and the Digital Strategy | . 5 |
| Our Treaty Partnership | . 6 |
| Story of the Digital Strategy | . 7 |
| Introduction | . 8 |
| | |

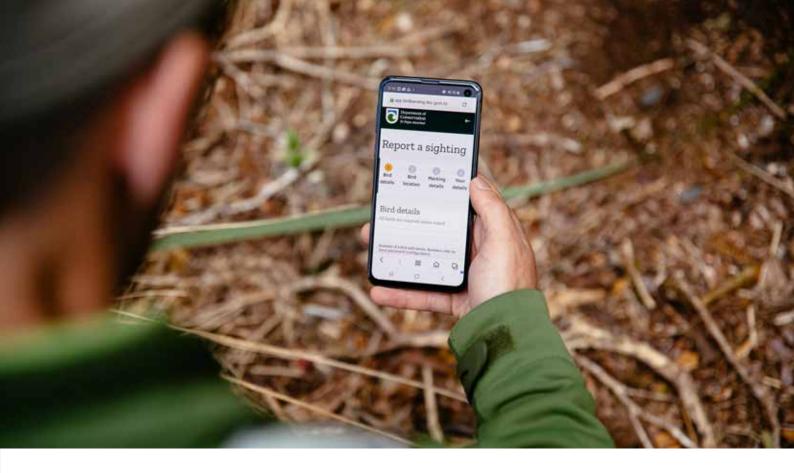
| Assessing the Current State |
|-----------------------------|
|-----------------------------|

Ó

| Way Forward |
|-------------|
|-------------|

| How the Digital Strategy Benefits Te Papa Atawhai | | |
|---|---|--|
| and Conservation Efforts | 2 | |
| Closing Statements | 5 | |
| Appendices | 6 | |

Introduction



Foreword

Through these trying times our technology, and our mahi that supports our systems stood as a shining example of our resilience and adaptability. The pandemic has spotlighted the importance of our technology in enabling Papatūānuku to thrive; and in keeping our staff, visitors, and partners healthy and safe.

This strategy represents our Senior Leadership Team's commitment to investment in technology to be more efficient, effective, and safe when delivering conservation outcomes and working with conservation partners.

Through the mahi of our Senior Leadership Team, guided by te Kaupapa, the support and advice of our ISS team, and the coordinated information gathering of PricewaterhouseCoopers, this strategy has set the course for the journey to new technological horizons, Te pae tawhiti whaia kia tata.

As with any journey, there will be twists and turns, and we will have to reprioritise as new information and technologies become available.

To provide structure to Senior Leadership Team's commitment to continuous technological improvements, all technology and information related projects and programmes will be managed through Te pae tawhiti whaia kia tata portfolio process.

The strategic pathways articulate the data and information needs, and will be aligned within this strategy. This assures the Senior Leadership Team that our technology/data and engagement are aligned across Te Papa Atawhai priorities and strategy.

Since the initial consultation for this strategy, new business change opportunities have appeared and there are numerous unexplored and exciting opportunities to work with our international and local partners.

The vision at Te Papa Atawhai is to work with others to achieve greater positive outcomes for nature. Many external organisations want or need access to our data, and we require data from others. This creates complexity and can often stall progress. To mitigate these delays, these engagements will be channelled to the Portfolio Governance Group and highlighted in the pathways and group business plans. We will achieve far more if we reduce the churn collectively, understand SLT's priorities and share our requirements (data and technology) through our strategy, planning and governance channels.

The potential for technology in conservation is vast. We have scarcely touched the benefits of drones, the use of satellite communication and 'edge' computing to solve management problems in real-time. Nor have we invested in in-field eDNA processing to tell us about the species present, or processed our terabytes of sound files to see what else they hold. These technologies are in use around the globe, they are proven and adaptable to New Zealand conditions and needs.

This strategy aims to deliver Te Papa Atawhai into the modern era of conservation possibilities, and provide the steppingstones for future strategies to keep our technology modern and effective. I am very excited to sponsor and endorse the investment in this strategy and look forward to realising the conservation benefits.

Rachel Bruce DDG of Corporate Services Group

Te Kaupapa a Te Papa Atawhai and the Digital Strategy

In August of 2020, Te Papa Atawhai adopted Te Kaupapa a Te Papa Atawhai. Te Kaupapa underpins our mahi and sets out how we will work with others to achieve our purpose, *Papatūānuku thrives*.

Te Kaupapa provides the context and purpose for Te pae tawhiti whaia kia tata, and is the guiding principle for our how our work will achieve the strategy goals.

Papatūānuku Thrives

Our Roles

We build technology tools that enable Te Papa Atawhai to collaborate, advocate, and share stories.

Supporting collaboration with each other and with our partners in conservation helps us work toward our shared purpose of helping Papatūānuku to thrive.

Our Outcomes

Our technology supports the mahi for thriving communities and healthy nature.

We improve health and safety of staff, visitors and partners, we foster collaboration to deliver conservation, and we innovate to find solutions to make delivery of conservation more effective and efficient.

Our Behaviours

We work with others to deliver tools for conservation and innovate on behalf of nature.

By working with others we ensure that our technology solutions are fit for purpose and as efficient as they can be at supporting conservation in Aotearoa.

Our Principles

The technology we design and the services we deliver support our mahi with others to keep people safe and healthy, and leave Papatūānuku thriving.

Our principles align with te kaupapa. Our shared purpose of helping Papatūānuku to thrive ensures all our mahi works toward a common goal.



Our Treaty Partnership

Te Papa Atawhai has an equal partnership role with iwi, hapū and whānau. We share responsibility for protecting and nurturing the natural heritage of Aotearoa and enabling Papatūānuku to thrive.

Our partnership with iwi, hapū, and whānau, and the principles and behaviours of Papatūānuku Thrives guide and influence the outputs and outcomes of this strategy.

Our Treaty Principles are:

| Partnership | Mutual good faith and reasonableness |
|-------------------------------|--|
| Informed decision making | All parties need to be well informed of each other's interests and views |
| Active protection | The interests of Māori must actively be protected as part of the promises made in the Treaty for the right to govern |
| Redress and reconciliation | The relationship with Māori should allow for differences in views to be addressed in a collaborative manner |

Story of the Digital Strategy

To tell the story of the Digital Strategy and what it means for Te Papa Atawhai, the Information Systems and Services Unit has collaborated with all Business Units and worked closely with the Kahui Kaupapa Atawhai Group (KKA) to develop Te pae tawhiti whaia kia tata – Navigating to new horizons, the strategy journey story.

Te pae tawhiti whaia kia tata Navigating to new horizons

Matariki – Beginning our journey

Matariki is our guide. We look to the stars of Matariki to navigate our path to new conservation and partnership horizons. The stars Pōhutukawa, Hiwa-i-te-rangi and Matariki represent our strategy development – reflecting and learning from the past to shape an innovative future. Waitī, Waitā, Tupuānuku, Tupuārangi represent our connection to Papatūānuku and how our Digital Strategy supports conservation outcomes. Ururangi, the manifestation of wind, gives us the power to push the waka on this journey. Waipuna-ā-rangi represents rain, which refreshes and revitalises our technology on the journey.

Maramataka - Living by the stars

Maramataka is the Māori lunar cycle, following natural rhythms to determine the right time to do work on our land and sea. Technology is cyclical, but also constantly evolving. This strategy guides our whānau through change and evolution to enable Papatūānuku to thrive. Maramataka requires us to gather and understand the data we have and to use it to inform our work, including when and where we do it. Understanding our work cycles enables us to provide our whānau with the right tools at the right time to do the mahi anywhere.

WhakaauahaWlDelivering innovativelySWhakawhānaungatangaAtawhaiBuilding relationshipsTechnolog

Whakatīnanatia Solutions found

Atawhaitia a Papatūānuku Technology at the heart of nature

Papatūānuku – Thriving nature and growing together

This Digital Strategy is about enabling our Partners, iwi, whānau and hapū with the information, and technology needed to lead conservation outcomes for all of Aotearoa.



Introduction

To formulate this strategy, consideration has been given to the environmental and political context Te Papa Atawhai will be operating in for the next four years.

Keeping pace with the rate of change in the digital world is no easy feat. Both the public and private sectors are now racing to respond to the significant challenges posed to our societies by climate change and most recently the global COVID-19 pandemic.

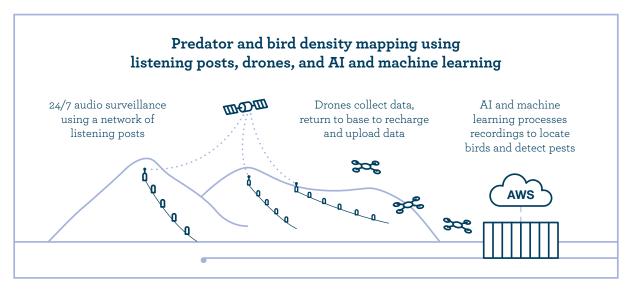
The strategy for a Digital Public Service gives the public service a call to action – to operate in a more modern and efficient way. It is the mandate for government departments to plan and deliver digital transformation to accelerate and reinforce the technology that support our mahi. The Senior Leadership Team have responded to this through ownership of the strategy and investment in the programme to deliver transformational outcomes, helping to create healthy communities and ensuring Papatūānuku thrives.

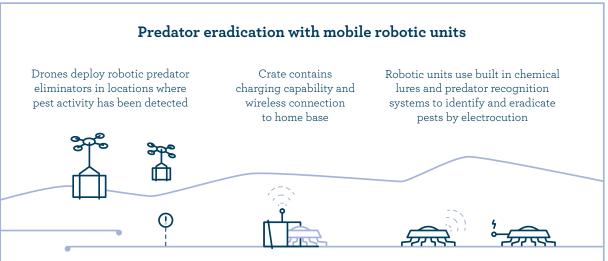
It is important that people, not technology, are the drivers of our digital transformation. Director-led consultation across all our business groups ensures that the contents of this strategy and the initiatives it seeks to enable are owned and supported by the people of Te Papa Atawhai and our partners. Clear connections should be evident between the work of this strategy and work of our people in conservation.

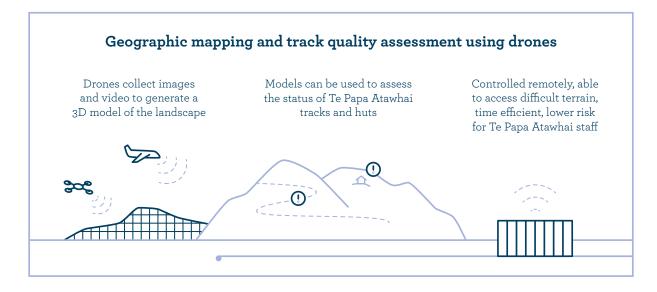
Relationships with iwi, hapū, and whānau and visitors to our wild spaces will be enriched by the digital improvements this strategy will deliver. Advanced reporting across our rich data resources will drive smarter decision making and other key drivers of a modern government. Improved infrastructure and tools to support flexible working across Aotearoa will aid the health, safety and wellbeing of staff as well as significantly reducing the carbon footprint of Te Papa Atawhai – reducing negative impacts on our environment.

This strategy is the Senior Leadership Team's four year investment in information, technologies, and knowledge creation to deliver better outcomes for conservation and enhance how we do our mahi across the department.

The future of conservation







Timeline

Each step of the Digital Strategy & Roadmap refresh has maintained a spotlight on the business and focused on determining the business context and capabilities required.



SEP-DEC 2019

Ideation – 13 workshops

- SLT defined their critical issues
- Business Groups defined their needs and aspirations
- Cross Business Group workshops defined their priorities
- 350+ staff attended 13 workshops
- Operations staff surveyed (200+ responses)



DEC 2019

Opportunities identified

Insights from workshops were combined with evaluation of the technology supporting DOC's business capabilities developed 18 Business Change Opportunities (BCOs).



JAN 2020

Prioritisation

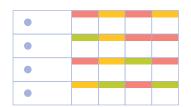
Validation and prioritisation of the 18 BCOs with SLT for all business groups. Identified priorities for year 1 and validated the 6 streams of the draft roadmap.



FEB 2020

Roadmap created

Breakdown and structuring of the 18 BCOs into initiatives.



MAR-APR 2020

Investment plan and Architecture Blueprint developed

- 1:1 working sessions were held with each initiative Lead Director to refine business context
- 3 workshops with Lead Directors group prioritised and sequenced initiative delivery over 2020–2025
- The Digital Strategy Roadmap, Investment plan and Architecture Blueprint were produced iteratively as greater understanding of business context and priorities was achieved

Assessing the Current State

Assessing the Current State

The previous DOC Information Systems Strategic Plan concluded at the end of 2019. This allowed the Information Systems and Services (ISS) unit and the Senior Leadership Team the opportunity to review the status of our existing technological capabilities and set the course of this strategy.

In September 2019 the Senior Leadership Team and representatives across the business began working in partnership with the Information Systems and Services team to refresh the Digital Strategy. The goal was a comprehensive plan to innovate and improve the technology systems and processes at Te Papa Atawhai that support our people and partners to deliver conservation safely and efficiently, enabling Papatūānuku to thrive.

Strategic Drivers

The strategic drivers for the Digital Strategy are aligned with the vision and principles of Te Kaupapa, and our responses arising from COVID-19.

The Senior Leadership Team's Strategic Drivers:

| technology that enables innovation integrated and optimised systems and processes |
|---|
| with New Zealand Government financial regulations |
| with requirements by providing clear and accurate financial reporting for conservation in New Zealand |
| with requirements by providing consistent investment insights |
| access to data assets for decision making |
| use of data to provide better health and safety for staff, visitors, and volunteers |
| data governance and stewardship for accountability of data assets |
| availability and use of real-time data to DOC and our partners |
| |

| Understanding | iwi, hapū, and whānau and other key stakeholders how to engage with stakeholders the needs of customers to be able to access Te Papa Atawhai data and systems to improve conservation in New Zealand | | |
|---------------|--|--|--|
| Providing | the right technology and support to staff and collaborators when they need it a digital workplace that meets the requirements of staff, volunteers, other conservation stakeholders, and iwi, hapū, and whānau the tools and ability to work flexibly and remotely | | |

We are responsible for:

Over 8 million hectares of public conservation land

13 national parks

36 conservation parks

100s of reserves and islands

We manage:

6 marine mammal sanctuaries

44 marine reserves

1 whale sanctuary

> **1** seal colony

Our current approach:

Labour intensive

Exposes operations staff and conservation partners to hazardous environments Our current oversight and use of our data for conservation has a lot of room for improvement

Taking stock of what we have

To begin the process of transforming our technology, it was crucial to first build a clear understanding of the technology already in use at Te Papa Atawhai. This included assessing our existing technology, identifying the improvement required, and highlighting the technology gaps.

Ideation workshops and surveys

Thirteen workshops were held between September and December 2019 with 350 staff from all the business groups at Te Papa Atawhai. Feedback was also gathered from over 200 responses to Operations staff surveys.

Key findings – identification of Business Change Opportunities

In December 2019, the insights provided by the ideation workshops and surveys were reviewed in combination with the results of the evaluation of the existing technology at Te Papa Atawhai.

The review of these insights, guided by the principles of the Kaupapa and SLT's Strategic Drivers, identified 18 Business Change Opportunities (BCOs) that would help Te Papa Atawhai achieve our goal of improving conservation efforts and our purpose of helping Papatūānuku thrive by improving our technological capabilities.

The Business Change Opportunities (BCOs)

| ~ | 1. Availability of data insights for Te Papa Atawhai decision makers | Improve the data architecture at Te Papa Atawhai to achieve better data quality, management and reporting outcomes. Placing real-time data insights closer to business decision makers, and making data open by default. |
|----------|--|--|
| •- | 2. Cross-business integrated people, process and technology | Create alignment across people, process, information and technology, producing time and cost savings by reducing manual data input, and making information more accessible. |
| | 3. Financial management that meets government, department and business group needs | Remediate the Te Papa Atawhai finance system to meet government, department and business groups requirements for finance management. Additionally, establish end-to-end financial control, value management and accountability where cost drivers are understood, and implement the All of Government common work processes. |
| ீ | 4. Capability for performing relationship management, engagement, collaboration and IDAM | Build the department's capability to identify, track, and engage external stakeholders for achieving joint conservation goals and outcomes. Engage and influence external conservation stakeholders more effectively. |
| | 5. Department-wide visibility over task management | Create department-wide visibility over tasks assigned through team process, and align them to business outcomes. Connect tasks and business outcomes to enable business plan monitoring and reporting. |
| | 6. Flexible and remote working capabilities aligned to major Te Papa Atawhai personas | Understand key user-personas and provide teams working flexibly or remotely with tools that support their requirements for information access and management. Enable the department's distributed and remote workforce to consume and update conservation information where they are, and when they need to. |
| Q | 7. Accessible and available information and documents | Improve the Te Papa Atawhai documentation management platform to meet the business and user needs for accessibility and findability. |
| | 8. Uplift in digital training and education capability to enable staff to work more efficiently | Increase the resources available to support learning management at Te Papa Atawhai. Identify the shortfalls in training and education and prioritise investment into raising staff capabilities. Utilise internal resources to educate external stakeholders. |
| L. | 9. Stakeholder access to intuitive digital channels that simplify end-to-end processes. | Replace manual, paper-based processes within the department by improving the digital channels capability to provide end-to-end online systems (e.g. Permitting, Pass Management, P2P). This will create more efficient and better user experiences with both internal and external stakeholders. |

.

.

| | 10. Make use of remote sensing equipment to monitor asset and ecosystem performance, and make positive interventions | Improve efforts to automate data capture by increasing investment for enabling field operations monitoring and data capture (e.g. remote trap sensing). Minimise personnel at risk and disturbance to natural habitats. |
|---------------|---|--|
| (| 11. Effective communication options, including reliable video conferencing, available to all Te Papa Atawhai staff | Improve the video conferencing capability by supporting a single solution. Promote more effective communication for remote or distributed Te Papa Atawhai staff. |
| ٢ | 12. Clear pathway for developing innovative ideas | Improve the departments proficiency for delivering and supporting innovative solutions for conservation by strengthening engagement between the business and IS. |
| 0-0-● | 13. Capability to manage programmes and projects across all business groups | Enable programme and project management with a platform for managing project and programme resources, interdependencies and risks. Link projects with conservation outcomes. |
| ۲ | 14. Persistent awareness of ranger and field staff distribution | Provide the capability for tracking and monitoring the location of Rangers and field-operation staff in real-time. |
| | 15. Effective visitor experience that utilises analytics to remain safe and engaging | Improve the capability of Te Papa Atawhai for engaging with visitors through a visitor-lens. Provide visitors with the services they require when they need them, capture visitor insights, and keep visitors safe. |
| | 16. Organisation-wide health and safety culture that extends to cover external stakeholders | Improve the safety of Te Papa Atawhai stakeholders engaged in conservation work (Te Papa Atawhai staff, volunteers, community conservation groups, etc) with a focus on each stage of the conservation journey. |
| | 17. Consistent access to IT equipment that suits each employees requirements | Provide the necessary hardware and infrastructure for every employee based on a persona that encapsulates each employees technical requirements. |
| \mathcal{P} | 18. Reliable and effective ICT support service for regional and remote staff | Uplift ICT support for the regional offices of Te Papa Atawhai by adding support staff or providing dedicated channels for regional staff to access. |



Prioritising and Planning



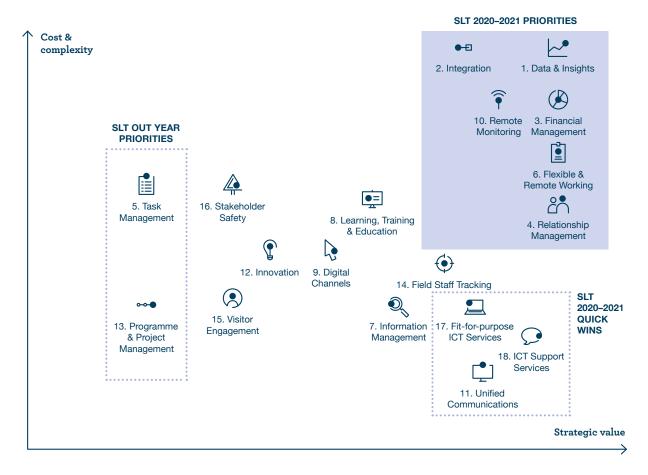
Determining Priorities and Planning

With the high-level Business Change Opportunities (BCOs) identified, the Senior Leadership Team began to prioritise the BCOs, refine them into a more specific set of initiatives to achieve those opportunities, and plan a schedule for implementation of the initiatives.

Prioritisation of the BCOs

In January 2020, the Senior Leadership Team reviewed the findings of the business consultation to evaluate and prioritise the 18 Business Change Opportunities for the next 36 months.

The Senior Leadership Team had to prioritise the wide ranging interdependencies across their outcomes to create a balanced portfolio of investment, which delivers immediate benefits in their critical areas of concern, while ensuring that we make progress in the Business Change Opportunities identified in the business workshops.



SLT 2020–2021 priorities

- Providing strategy-driven data insights (1) and business system integration (2) for decision makers was rated as a very high priority. It is identified as the key enabler and dependency to deliver other strategic opportunities.
- Remediating the existing Financial Management solution (3) to meet requirements at all levels (Government, Department and Business Groups) was identified as a leading priority.
- Other prioritised focus areas are improving remote monitoring capabilities (10), enabling relationship management (4), and enabling flexible/remote working (6).

SLT 2020–2021 quick wins

Opportunities relating to ICT hardware (17), end user support (18), and video conferencing (11) were identified as high value and low complexity initiatives which would greatly improve on the current state and provide a greater flexible/remote working outcome (6) to the Department.

SLT out year priorities

 Initiatives to enable task management (5) and programme/project management (13) were deprioritised in favour of concentrating on other initiatives that would address critical needs for the Department. However, some improvement in these areas would be achieved as part of the Financial Management (3) initiative activities.

CONSERVATION TECH IN ACTION Booking System enhancements

Until recently, staff could be handling thousands of dollars from bookings paid by cash on site. Now with the new online booking system, payments are made online and staff only need to confirm that the booking has been made.



Reducing cash handling by our frontline staff helps keep them safe.



Keeping an accurate record of where and when our visitors plan to be on their booking helps us keep them safe in the event of an emergency.



Architecture Building Block Blueprint

The strategy working group used an industry standard, the Architecture Building Block (ABB) Blueprint, to explore and assess the health of our systems.

The ABB Blueprint provided a landscape view of the health of our systems, enabling Lead Directors to align their respective Business Change Opportunities (BCOs) to the blueprint, and identify which systems would need to be improved to deliver on their BCOs.

ABB Blueprints

An individual 'Architecture Building Block' is described as a package of functionality defined to meet business needs.

The building blocks provide a common language (or 'taxonomy') between business capabilities and the supporting technology, which allows us to identify where technological changes will affect the different business capabilities.

Each of the coloured blocks is an individual Architecture Building Block. The blocks are coloured with a Red, Amber, or Green status to indicate the health of the business capabilities, and the underlying/supporting technology. The building blocks are categorised and mapped to form the ABB Blueprint.

Why use an Architecture Building Block Blueprint?

While organisational structures continuously change and evolve, the ABB Blueprint is functional and independent of organisation structure, ABBs avoid siloed thinking and are robust enough to accommodate operating model changes.



The categories used in the Blueprint

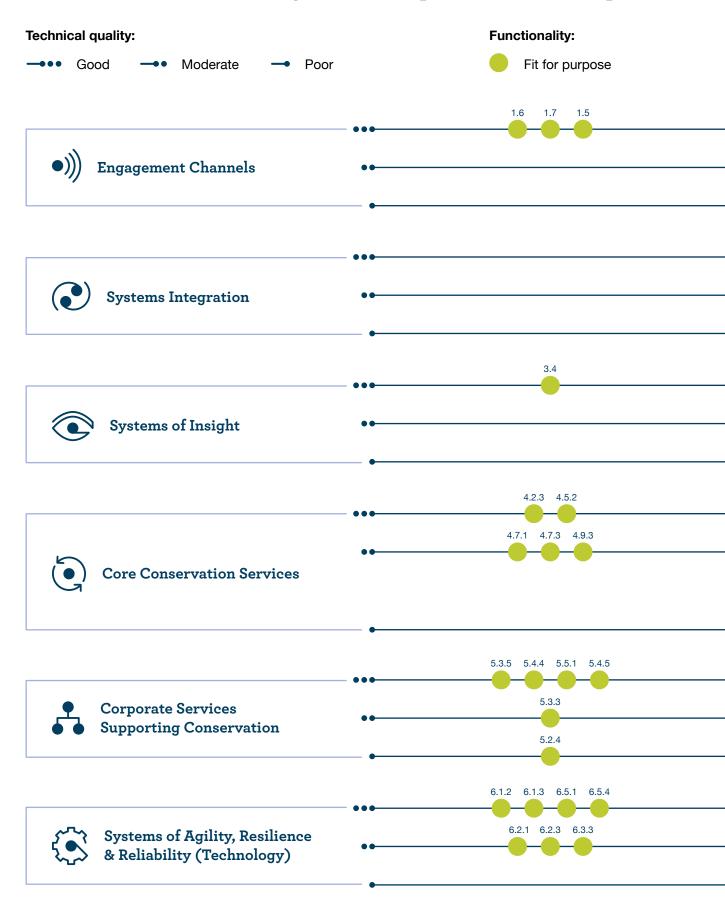
•

The Architecture Building Blocks were categorized into six core business outcomes that form the basis of the structure of the ABB Blueprint.

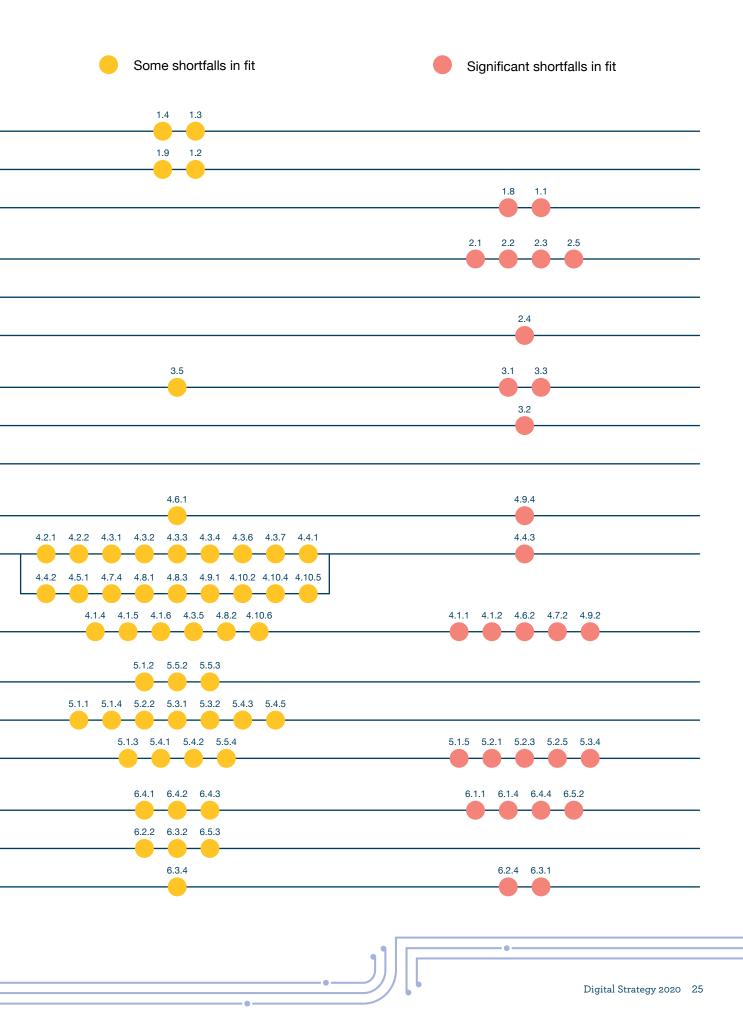
The purpose of these structural elements was to group the ABBs by a common purpose or content to give a clearer picture of key areas for improvement to help with prioritisation of change initiatives. Those categories are:

| •))) | Engagement Channels | These building blocks are essential to support users, partners and stakeholders engage with Te Papa Atawhai. They are the service and information tools that our customers, partners, volunteers and visitors need to work with us, experience Papatūānuku, and help our nature thrive. Improving these tools will reduce the number of manual processes currently in place for managing engagement channels, and create capacity for the department to focus on adding value to our relationships with customers, partners, volunteers, and visitors. |
|------|---|--|
| | Systems Integration | These building blocks enable us to more effectively collect and connect internal and external data assets, improving access and use of the data across DOC and the wider conservation community. |
| | Systems of Insight | These building blocks enable us to analyse and utilise data and information assets to inform and monitor the delivery of strategic outcomes. These systems will tell us "what has happened" and model "what could happen". |
| | Core Conservation Services | These building blocks work together to support the overall delivery of our core conservation functions and processes. |
| ••• | Corporate Services Supporting Conservation | These building blocks are the shared Enterprise or Corporate enabling functions of financial and asset management, human resource management, risk and business planning. |
| | Systems of Agility, Resilience & Reliability (Technology) | These are foundation building blocks of technology capabilities that underpin and support all of Te Papa Atawhai. These include our network, the data centre, the devices we use every day and the support of our system users. |

The Architecture Building Block Blueprint and Heatmap



24 Te pae tawhiti whaia kia tata • Navigating to new horizons



The Way Forward

Refinement of the BCOs into initiative briefs

In February of 2020, one-on-one sessions were held with each of the BCO Lead Directors to clarify drivers and requirements. Lead Directors aligned the 18 Business Change Opportunities (BCOs) with the ABB Blueprint and identified over 60 initiative briefs to be implemented to contribute toward the success of the BCOs.

The initiative briefs set out the high-level requirements for systems and process changes to contribute toward the success of the BCOs by improving the technology and support available at Te Papa Atawhai.

Prioritisation of the initiative briefs to develop a Roadmap

During March to April 2020, the initiative briefs were assessed in three Lead Director workshops to test business value, strategic alignment, and project feasibility.

The results of this assessment were used to support the SLT in prioritising and sequencing the initiatives into a Digital Strategy Roadmap.



"Having a secure, online accessible database, with the ability to search for relevant data, identify data ownership restrictions, and request data access ... safeguards this valuable data and significantly speeds up our research."

NEIL FITZGERALD Manaaki Whenua Landcare Research

conservation tech in action Bird Banding and the FALCON app

Bird banding in New Zealand has been carried out since at least 1911. The New Zealand National Bird Banding Scheme (NZNBBS) has been coordinated by the Banding Office of Te Papa Atawhai since its inception in 1987.

Over 100 organisations and thousands of individual banders have been involved in the Scheme, with countless members of the public contributing by reporting resignting records of banded birds.

The NZNBBS has issued more than 2 million unique numbered metal bands to banders, and of the 1.6 million banded birds, there have been over 300,000 resighting and recovery records.

In 2020 Te Papa Atawhai has launched a new fit-for-purpose database and online interface to improve the data management function of the Banding Office – this FALCON Bird Banding System!

The investment helps to future proof our systems, mitigation the risk of data loss and maximising the value of this national bird banding dataset.

It is also open source so any conservation agency could use this to code and create their own bird banding system.

The Way Forward

.

The initiatives derived from the BCOs

| •))) Engagement Channels | | | |
|--|--|--|--|
| Visitor Journey and Experience Mapping | Deliver visitor experience minimal viable product (MVP) | Improve engagement experience for additional visitor experiences | |
| Improve digital channels and digital experience | Delivery of an internal and external enterprise collaboration capability | External stakeholder persona & journey mapping | |
| Intranet Upgrade | | | |

| Systems Integration | | | |
|--|--|--|--|
| Deployment of API management and re-engineering of existing APIs for candidate integration projects | Develop new APIs to support new use cases | Integration discovery phase and define integration architecture, strategy and governance | |

| Systems of Insight | | | |
|--|--|---|--|
| Data discovery, architecture and governance phase | Establish and enhance data platform for analytics and insights | Model data lifecycles for key user journeys | |
| Automated and self-service reporting (incl. financial reporting) | Uplift Enterprise Content Management and Search | Adopt new data architecture, data governance and master data management iteratively | |
| Define and implement information lifecycle management | Enterprise search implementation | ArcGIS Geospatial Platform Upgrade | |
| Digital Media Management | | | |

| (Core Conservation Services | | |
|--|---|--|
| Implement task management system | Identify, define and journey map all Māori relationships | Discover and consolidate relationship data and define relationship model |
| Relationship Management platform procurement and implementation (iterative releases) | Implement field staff tracking | Identify touchpoints to enhance stakeholder health, safety and privacy |
| Options analysis and strategy for tracking field staff | Task Assignment process review and optimisation | Remote monitoring benefits analysis and prioritisation |
| Consolidate and improve remote monitoring capabilities | Ongoing improvement of remote monitoring | Bird Banding Database and Portal |
| Booking Service System Optimisation | Mahi Oranga – Work Scheduling and Wellness | DOC Flow Citizen |
| Infringement System Implementation | | |

| Explore and implement concepts | Finance function review | Configuration of solution |
|--|---|--|
| for delivering collaborative and shared learning | and FMIS transformation mobilisation | to financial management requirements |
| Educate, train and uplift staff capability on ICT application and tool use | Remediate ICT training curriculum for onboarding and induction | Digital process discovery and prioritisation |
| Implement process mapping system | Procure and implement platform for programme and project management | Establish innovation 'hub' including roles and processes |
| Identify and deliver innovation proof of concept | Strategic planning and scenario modeling | Business Planning System replacement |
| IT Service aggregation review to manage multiple vendors and implement service improvement processes (ITMS) | IT Helpdesk Improvements to deliver end-user support (ITMS) | |

| Deploy Identity and Access Management platform | Automate provisioning/ deprovisioning of access rights for internal / external user roles | Increase end user support role for regional and remote areas |
|---|---|--|
| Define key internal user personas and user journeys | Application portfolio cataloguing, optimisation and rationalisation | Define and onboard principal technology advisor and business engagement roles |
| Establish 'Engagement Hub' ncluding roles and processes | Ongoing ISS operating model and capability uplift | Review ISS operating model to support delivery of innovation and new delivery models e.g. Agile, DevOps |
| Review multimedia device and format solutions for remote video conferencing and communications | Gap assessment of ICT capabilities for delivering user persona requirements | Equip user personas with appropriate ICT capabilities |
| Review and execute options for enhancing network in remote regions | VHF Radio Replacement | Office 365 |
| Win10 Upgrade and AWS | Meeting Rooms Upgrade | Improve Cyber security and protect DOCs digital information |
| Core IT Managed Services | | |

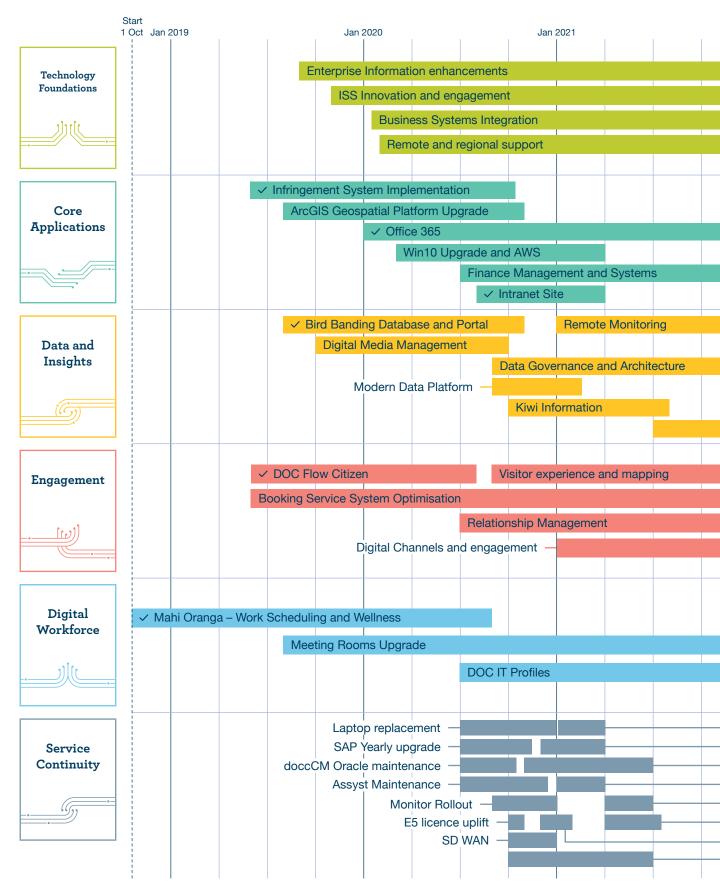
•

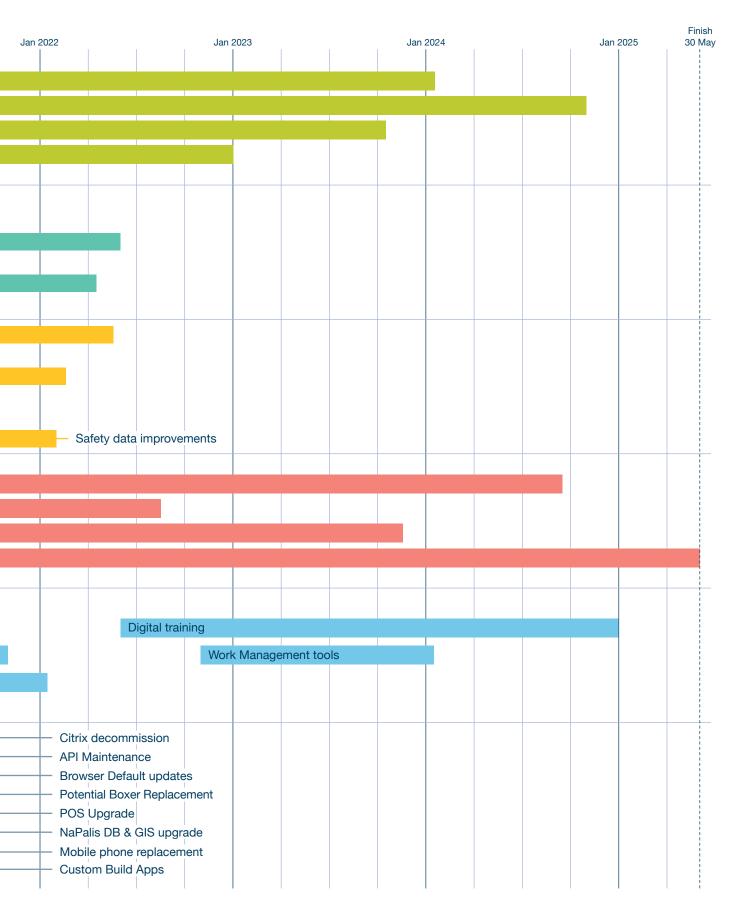
•

•

The Digital Strategy Roadmap

The prioritised initiative briefs form the Digital Roadmap for delivery. The Roadmap has six programmes – each focused on delivering cross-business benefits over 3–5 years. Each theme will be championed by two to three Lead Directors from across Te Papa Atawhai.





CONSERVATION TECH IN ACTION Remote monitoring and trapping solutions – working with conservation partners

A prime example of technology on the frontline of conservation, and how Te Papa Atawhai works with conservation partners is the Cacophony Project, which brings technology together to detect predators and monitor birds via web applications, backend services and machine learning.

The technology incudes the world's first thermal camera designed to track small, fastmoving predators and with integrated AI; sound lures; and bird monitoring technologies.

The software uses AI to find predators and monitor bird populations. Sound lures such as predator mating calls help identify target species to remove them.

The project is entirely open source and anyone can contribute.

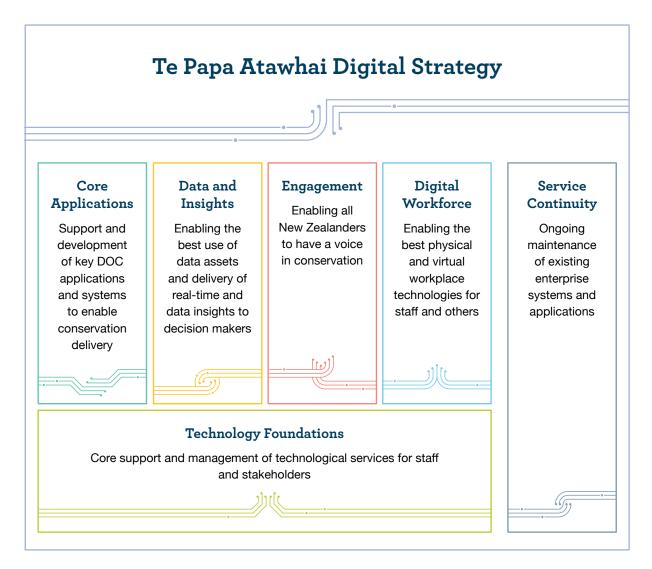
Whereas human monitoring of information can only take place during favourable conditions and during certain hours of the day, technology can be left to collect and transmit data for days or weeks at a time in almost any weather, which creates a more consistent and clearer dataset for the region. Use of AI and remote monitoring solutions reduces the amount of time we need people to spend in the field collecting that data. Less time in the field reduces health and safety risks posed by challenging environments.

Structure of the Digital Strategy Portfolio and Governance

The Senior Leadership Team tasked Lead Directors to govern the implementation of the portfolio. The Portfolio Governance Group ensures delivery on the initiatives within the portfolio, and reports to the Enterprise Investment Task Force (EITF) – the investment board of the Senior Leadership Team.

Strategy Governance

The Digital Strategy was agreed by the Senior Leadership Team (SLT) and reflects SLTs prioritisation of the technology investment. Rachel Bruce, Deputy Director General of the Corporate Services Group, represents SLTs views as the Portfolio Sponsor.



Te Papa Atawhai Digital Strategy Portfolio Structure

Portfolio Structure

As referenced on the Digital Strategy Roadmap, the Digital Strategy Portfolio consists of six programmes: Technology Foundations, Core Applications, Data and Insights, Engagement, Digital Workforce, and Service Continuity.

Service Continuity will be delivered through BAU and will be governed by ISS Tier 4 managers with the CIO holding the Single Point of Accountability.

Governance Structure

Portfolio Governance

The Portfolio Governance Group is responsible for the delivery of the DOC Digital Strategy on behalf of the Senior Leadership Team. The Senior Leadership Team and Enterprise Investment Task Force provide guidance to endorse the decision making of the Governance Group. Department/Enterprise EITF Portfolio Strategy Governance Group Programmes Programme Governance Group Project Project Lead director

The Portfolio Governance Group's role is to ensure that the portfolio remains viable, balanced, and embedded in the business at all levels. It allocates and re-distributes funds between the programmes and projects as needed, based on strategic alignment and recommendations from Programme Governance Groups. It escalates investment decisions that exceed the approved Portfolio Detailed Business Case to the Enterprise Investment Task Force.

Portfolio governance membership is defined by SLT. Programme governance and responsibilities will be based on scale, context, and change impact of the initiative. This approach to Governance will ensure that decisions are made quickly and with the right level of detail, enabling the Portfolio to deliver effectively.

The Portfolio Governance Group provides guidance and support to the Portfolio SRO (Chief Science Advisor) to ensure that delivery is aligned with the Enterprise Investment Taskforce priorities. It is also responsible for leading business change and championing the Strategy Portfolio.

Programme Governance

Each programme has a Programme Governance Group that provides oversight, guidance, and decision making across the projects and initiatives within the programme. Each Programme Governance Group reports to the Portfolio Governance Group. Individual project governance is also in place. It may be light, or provide more oversight as appropriate for differing projects.

Management by exception

The key principle will be management by exception. This means that Digital Strategy Portfolio Governance will take an agile approach, and have shorter meetings on a more frequent basis focusing on decisions and strategic guidance.

Membership

| Sponsor DD-G Corporate Services Rachel Bruce | SRO Chief Science Advisor Ken Hughey | Chief Advisor Digital Strategy Portfolio Chief Advisor Jeffrey Cornwell | Ex-officio Portfolio Mange Bruce Norris Chief Architect Gavin Walker |
|---|---|--|--|
| | Team me | embers* | |
| CFO Kevin Martin | Director Customer Engagement Vicki Connor | Director Cultural Awareness Te Taute Taiepa | Other Directors to be confirmed |

* Other members may be added at SRO's discretion throughout the life of the portfolio

Approach to Governance

Te Papa Atawhai is a combination of complex systems. Governance of both the Digital Strategy and portfolio must continuously review the business and external context, stakeholder needs, and the growing capabilities in the technology industry.

Investment in current and new systems, for example the Financial Management Information System, will have consequences across the entire business by changing business processes, role changes, and potentially increasing/decreasing DOC operating costs.

To realise the transformational benefit of this strategy and portfolio, our approach to governance will evolve to meet the needs of system users and those with an interest in how the Department operates, taking advantage of procurement and technology changes.

To be effective, governance will focus on the whole system rather than individual business units or silos. The aim is to achieve positive change across the strategic drivers and maintain a steady pace of improvement in digital services.

Te Papa Atawhai Te pae tawhiti whaia kia tata is the Senior Leadership Team's response to a long legacy of underinvestment in Information Technology across the Department. This strategy reflects business needs and the Department's Strategic Drivers. Implementation of the portfolio is the role of a core group of Lead Directors nominated by the Senior Leadership Team.

Governance Decision Making

Inputs

Strategy Governance TOR Portfolio Mandate and Detailed Business Case

Digital Strategy approved roadmap Portfolio Dashboard Escalated items from Programme Governance via ISS Project Management Office

Focus & decision-making

Stakeholder/Business Change

Responsibilities:

- Understand and manage the impact of change
- Understand the programme's stakeholder profile

Financial and business case

Responsibilities:

- Ensure that projects remain viable and outputs are aligned to the programme benefits
- Monitor programme delivery against the baselines defined in the Project Business Cases

Decisions:

- → Approve Project Business Cases for inclusion in the Programme; ensure Project Business Cases align with Digital Strategy Roadmap
- → Approve or reject non-financial Change Requests

Benefits

Responsibilities:

 Ensure that benefits identified by the projects are clearly defined, owned, and handed over

Outputs

- → Funding escalation memo to EITF (endorsement)
- → Approved financial change and contingency requests

Risks and Issues

Responsibilities:

- Take ownership of actions from escalated risks and issues within own areas of control
- Advise on mitigations for escalated risks and issues
- Ensure risks are managed in accordance with the risk management system at Te Papa Atawhai

Decisions:

- → Agree treatments for escalated risks and issues
- → Escalate issues and risks when they cannot be resolved

Dependencies

Responsibilities:

 Manage dependencies between projects within the programme

Decisions:

→ Decide the order of conflicting projects or initiatives within the programme, according to strategic priority and value for money

Outcomes

- Portfolio has clear business ownership
- Portfolio is delivering to agreed baselines
- Portfolio is aligned to strategy and is delivering benefits for Te Papa Atawhai

Establishing New Roles

In order to maintain cross-business engagement and governance, new roles will be established.

| | I |
|------|---|
| | |
| IIUI | |
| | |
| | |
| | |
| | l |

Elevating the role of technology function in the Department to a strategic enabler, aligned with DOC's business strategies.

Key accountabilities

- Create alignment between the needs of the business and the overall technology vision at DOC. Leading the technology direction for the Department
- Lead infrastructure data, information, applications and EUC to address the ICT challenges that arise within ISS
- Establish and maintain business ownership of ICT assets, ICT innovation and governance of overall ICT Roadmap

Key responsibilities

- Foster continued innovation across Business Groups, assessing opportunities for ICT innovation at the Department
- Champion technology change on behalf of the SLT and across the wider Department
- Manage the ongoing change of ISS's operating model and technology foundations, including vendor management and strategic sourcing
- Work with Business Relationship Managers to ensure prioritisation of business outcomes and realisation of benefits to Business Groups



Trusted ICT advisors to DOC's Business Groups.

Creating an interface between ISS and the business, so that ICT can be more effectively integrated into the business.

Key accountabilities

- Establish and maintain engagement with Business Groups, and driving the Business Group agendas into the ICT planning and capital allocation processes
- Provide a single-point-of-contact for Business Groups to navigate ICT related issues and provide input (i.e. 'voice of the customer')
- Maintain ongoing understanding of the strategy of Business Groups, and ensuring this is related to the Department's ICT strategy

Key responsibilities

- Assist in the prioritisation of the ICT projects and programmes, to ensure that the ICT strategy is directed in support of enabling business strategies
- Facilitate effective communication and collaboration between each Business Group and ISS, to ensure that ICT assets, investments and capabilities provide maximum return on investment to the Business
- Ensure that Business Groups understand technology solutions, solution delivery, and comply to various governance processes, architecture standards, etc

Conclusion and Appendices

How the Digital Strategy Benefits Te Papa Atawhai and Conservation Efforts

Over the next five years the Digital Strategy will:

- Provide the technological foundations that support the delivery of business and conservation initiatives
- · Support and develop key systems at Te Papa Atawhai to enable delivery of conservation
- · Make better use of the information we hold to guide our conservation work
- Implement systems and processes to improve the experiences, services and interactions with external stakeholders (e.g. visitors, volunteers, iwi, hapū, and whānau)
- Improve our physical and virtual workplace technologies for employees, supporting staff to be productive, collaborative, and connected
- · Keep existing systems stable alongside the introduction and development of new systems.

What does this mean for Te Papa Atawhai and its Partners?

With refreshed technological capabilities, we will improve the health, safety, and wellbeing of our staff, volunteers, partners, and visitors.

Our whānau will be given the tools they need to work flexibly and remotely, and work more efficiently than ever before to contribute to conservation and fulfill our purpose of enabling Papatūānuku to thrive.

We will gain a clearer understanding of how we can work best with our partners and stakeholders to ensure our relationships are managed effectively to deliver conservation efficiently.

We will have a deeper understanding of the data and information we hold, and find innovative ways to use that information to improve our conservation efforts.

What does this mean for conservation?

Bringing Te Papa Atawhai into the modern era of technology will allow us to deliver conservation in efficient and innovative ways we have never experienced before.

Improvement of our technological capabilities will have measurable effects on reducing our carbon emissions, and increasing the efficacy and efficiency of our work in conservation to benefit Aotearoa and our natural heritage.





Closing Statements

Mike Edginton, Chief Information Officer

Te Papa Atawhai Digital Strategy – A guiding Investment Plan & Architecture Blueprint for Te Papa Atawhai.

This Digital Strategy provides the framework for the detailed implementation plan of all Information Communication Technology (ICT) initiatives at Te Papa Atawhai. In this strategy we reflect the business point-of-view on the technology capabilities Te Papa Atawhai needs to help Papatūānuku thrive.

In this document we outline the ICT systems, services, and support that the Senior Leadership Team have prioritised to meet the business needs.

The development of the strategy has been achieved through close, ongoing engagement and partnership with all business groups and teams. Hundreds of staff have contributed their needs, Lead Directors have contributed their context, and SLT the vision and guidance about where to focus.

To ensure that our investment in technology continues to reflect business needs, the implementation is governed by Business Directors. The role of the Business Directors is to enable and foster close engagement with business groups, be responsive to the needs of broader stakeholders, and to support the Senior Leadership Team in refining the strategy to align with conservation priorities, technologies, and ways of using them for conservation.

Mike Edginton Chief Information Officer November 2020



Appendix 1: Technology Foundations Programme on a Page

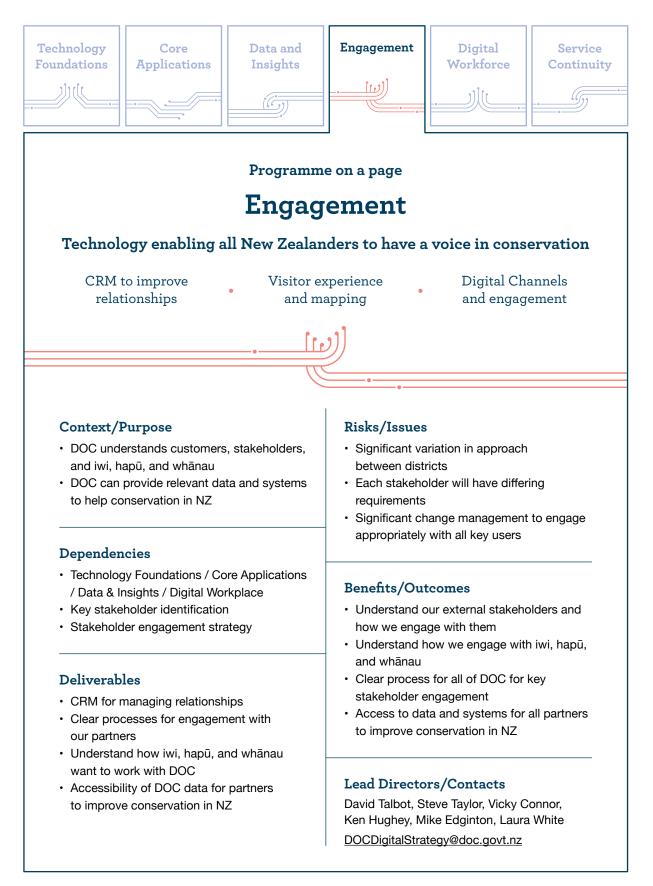
Appendix 2: Core Applications Programme on a Page



Appendix 3: Data and Insights Programme on a Page



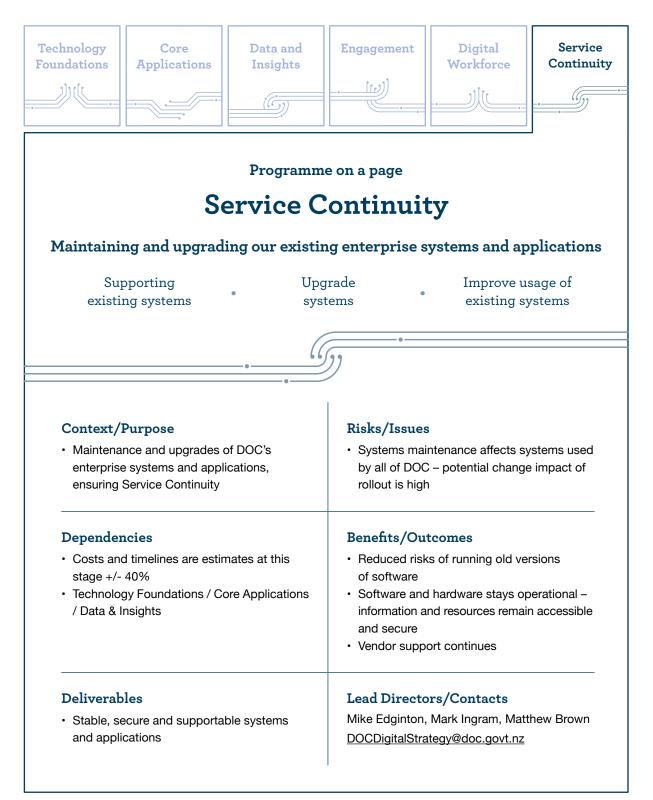
Appendix 4: Engagement Programme on a Page



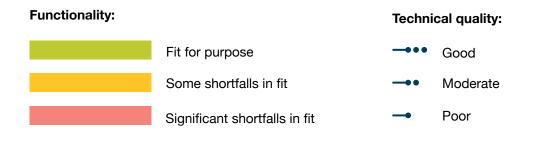
Appendix 5: Digital Workforce Programme on a Page



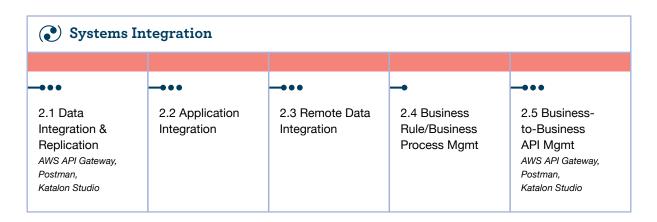
Appendix 6: Service Continuity Programme on a Page



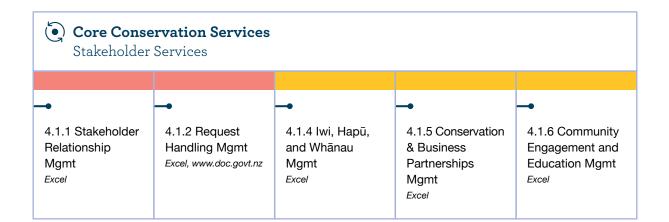
Appendix 7: The Architecture Building Block Blueprint and Heatmap



| •))) Engagemen | t Channels | | | |
|--|--|---|---|---|
| | | | | |
| | | | | |
| 1.1 Intranet DOC Intranet | 1.2 Visitor Centre & Visitor Experience Mgmt | 1.3 Collaboration Mgmt Skype, Dropbox, MS Teams, Google Drive, Zoom, Confluence | 1.4 Operative/ Radio Communications <i>Radio, GPS, PLB</i> | 1.5 Social Media Facebook, Twitter, Instagram |
| | | | | |
| | | | •• | |
| 1.6 Online & public website www.doc.govt.nz | 1.7 Contact Centre Mgmt DOC Hot | 1.8 Partner Portal | 1.9 Information/ Data Portal | |

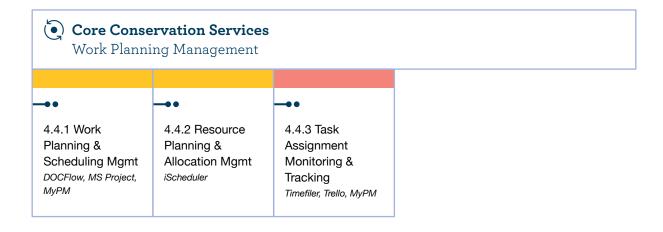


| Systems of | f Insight | | | |
|--|---|--|---|--|
| -••• | •• | | ••• | |
| 3.1 BI Reporting and Visualisation Platform Power BI, Excel, Tableau, SAP BI | 3.2 Enterprise Content Mgmt DOC CM, Piction | 3.3 Data and Information Mgmt AWS Data Lake, MS SQL, DB/Textworks | 3.4 Geospatial Information Systems <i>ArcGIS</i> | 3.5 Knowledge Management DOC Learn |





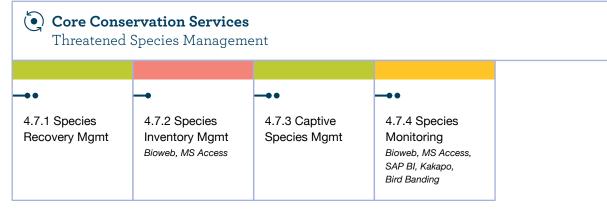
| | ervation Services n Strategy and Plar | nning | | |
|---|---|---|---|---|
| | | | | |
| 4.3.1 Visitor Services Strategy Mgmt BPRS | 4.3.2 Pricing and Economics Mgmt BPRS | 4.3.3 Heritage Strategy Mgmt BPRS | 4.3.4 Partner and Community Strategy Mgmt BPRS | 4.3.5 Biodiversity Strategy Mgmt BPRS |
| | | | | |
| 4.3.6 Conservation Delivery Strategy Mgmt <i>BPRS</i> | 4.3.7 lwi, Hapū, and Whānau Strategy Mgmt BPRS | | | |



Core Conservation Services Ecosystems and Environment Management



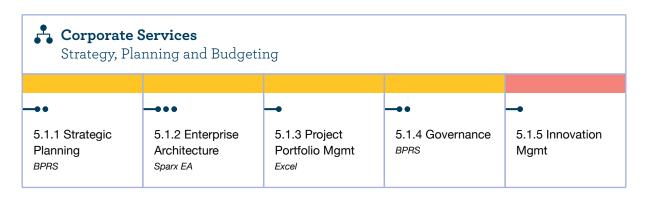
| (Core Conser | rvation Services |
|---------------|--|
| Pests and Th | reats Management |
| | 4.6.2 Pest Monitoring Bioweb, MS Access, Pestlink |





• Core Conservation Services Visitor and Recreation Management ... •• -----4.9.1 Retail Mgmt 4.9.2 Permits, 4.9.3 Recreation 4.9.4 Visitor Infinity POS, IBIS POS License and and Infringement Services and Pass Mgmt Mgmt Booking Mgmt Permissions Database Excel, AMIS www.doc.govt.nz, Seekom iBex, US eDirect

| | ervation Services pre Capabilities | | | |
|--|--|--|---|--|
| | | | | |
| 4.10.2 Health, Safety & Wellbeing Mgmt Risk Manager, OCC Health System | 4.10.4 Incident, Event and Response Mgmt | 4.10.5 Conservation Asset Mgmt <i>AMIS, Excel</i> | 4.10.6 Risk and Hazard Mgmt <i>Risk Manager</i> | |





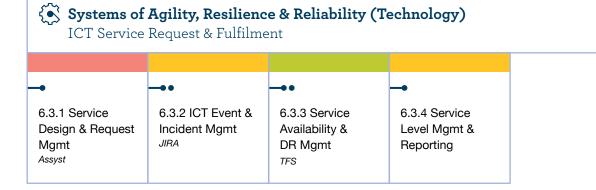
| Corporate S Legal, Comp | Services liance and Assurar | nce Management | | |
|---|--|---|---|-----------------------------------|
| | | | | |
| ●● 5.3.1 Business Risk, Assurance & Quality Mgmt | 5.3.2 Compliance Mgmt <i>Excel</i> | 5.3.3 Legal Advice, Service & Litigation Mgmt | 5.3.4 Business Performance Mgmt & Reporting | 5.3.5 Business Continuity Mgmt |
| Excel, Risk Register, Liability Register | | Thomas Reuters Database | BPRS, SAP ERP | |

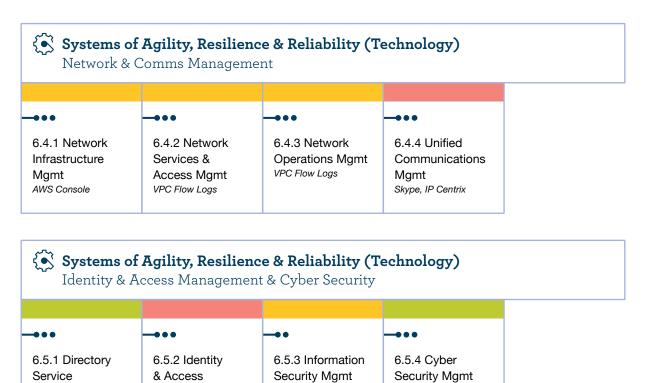
| • | -• | •• | | -•• |
|--|---|--|--|---|
| 5.4.1 Asset Inventory & Tracking Mgmt <i>AMIS, RAMM, MAM</i> | 5.4.2 Asset Lifecycle & Maintenance Mgmt | 5.4.3 Facilities, Fleet and Equipment Mgmt <i>Smartrak, Fleetworks</i> | 5.4.4 Security Mgmt cc <i>īv</i> | 5.4.5 Land Acquisition and Administration <i>Napalis</i> |
| Corporate S Human Reso | Services ource Management | | | |
| | | | - | |
| 5.5.1 Workforce & Recruitment Mgmt | 5.5.2 Human Resource Info Mgmt | 5.5.3 Training & Career Development DOC Learn. | 5.5.4 Employee Performance Mgmt Excel | 5.4.5 Marketing and Communication Mgmt |
| Springboard, AboutMe | Jade | Articulate 360 | | Social Media, |
| Systems of | Agility, Resilienc kplace & ICT Platfc | Articulate 360 | | Social Media, |
| | Agility, Resilienc | Articulate 360 | | - |
| Systems of Digital Worl Oigital Worl Oigital Worl Oigital Worl Oigital Worl Oigital Worl Oigital Worl Systems of Computing & Mobility Mgmt AWS Workspace, Thin Client, | Agility, Resilienc | Articulate 360 | | Social Media, |
| Systems of Digital World Worl | Agility, Resilienc kplace & ICT Platfo | Articulate 360 e & Reliability (T form Management 6.1.3 Email & Calendaring Mgmt Outlook e & Reliability (T | echnology) 6.1.4 ICT Infrastructure & Platforms Mgmt <i>AWS, Azure, VMWare</i> | Social Media, |
| Systems of Digital World Worl | Agility, Resilienc kplace & ICT Platfo 6.1.2 Productivity Suite Office365 Agility, Resilienc | Articulate 360 e & Reliability (T form Management 6.1.3 Email & Calendaring Mgmt Outlook e & Reliability (T | echnology) 6.1.4 ICT Infrastructure & Platforms Mgmt <i>AWS, Azure, VMWare</i> | Social Media, |

•

- • •

...





Microsoft Authenticator,

Active Directory

CASB, Darktrace,

AWS Firewall

58 Te pae tawhiti whaia kia tata • Navigating to new horizons

Management

Services MS Azure AD, AWS Cognito

Active Directory,

AWS Cognito

Photo credits:

- Page 3 Bird Banding App, Jono Tucker, DOC CC BY 4.0
- Page 6 iStock.com/BrianScantlebury
- Page 8 Stars Over Glenorchy, Yang Gan, DOC CC BY 4.0
- Page 17 Almer Hut, Crystal Brindle www.inpursuitofthewild.com, Supplied
- Page 19 Stoat with Dead Chick, David Hallett, Supplied
- Page 21 John Reid Hut, Janette Asche, Supplied
- Page 22 Moeraki Boulders Sunrise, Kathrin and Stefan Marks, CC BY-NC-ND 2.0
- Page 27 iStock.com/ferrantraite
- Page 28 Kea, C.S. Robertson, DOC CC BY 4.0
- Page 34–35 Remote Monitoring, Jono Tucker, DOC CC BY 4.0
- Page 43 Trapping, Jono Tucker, DOC CC BY 4.0
- Page 44 iStock.com/zhudifeng





New Zealand Government