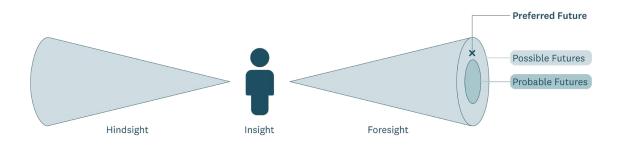
# Annual Integrated Report

MCGUINNESS INSTITUTE TE HONONGA WAKA

#### The McGuinness Institute is

# a non-partisan think tank working towards a sustainable future for New Zealand.

The Institute applies hindsight, insight and foresight to explore major challenges and opportunities facing New Zealand over the long term.



#### **OUR LOCATION**

We are situated in the Wellington Free Ambulance Building at Level 2, 5 Cable Street, Wellington, New Zealand

#### **CONTACT US**

We welcome your feedback. Please contact us on 04 499 8888 or at enquiries@mcguinnessinstitute.org

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# FROM THE CHIEF EXECUTIVE



2021 has been another year of unprecedented events that have led to novel public policy. New Zealand businesses have had to change how they operate with the impacts of climate change and the pandemic. It is important to question exactly what changes should be a priority for businesses and the government and what/who will drive that change. While there are many important issues to raise, I am particularly interested in the NZX Corporate Governance Code on whether a commitment by the New Zealand Government to purchase offshore carbon credits to offset emissions should be disclosed in the financial statements of the New Zealand Government.

The Institute is currently in the process of completing three working papers that we believe might be of interest. All three use the same dataset; the NZSX-listed companies.

The working papers in progress have the following working titles:

- Working Paper 2022/07 Analysis of COVID-19 wage subsidy in 2020 Annual Reports by NZSX-listed companies
- Working Paper 2022/08 Analysis of Non-IFRS information in 2020 Annual Reports by NZSX-listed companies
- Working Paper 2022/09 Analysis of NZSX-listed companies in terms of market capitalisation and net assets in their 2018–2021 annual reports.

The McGuinness Institute work programme for this year is integrating into our publications what we believe to be at least six characteristics driving change at present:

# 1. The accounting framework is changing.

For example, the XRB is currently developing Climate-related Disclosure Standards, the IFRS Foundation has established the International Sustainability Standards Board (ISSB) and a Taskforce on Nature-related Financial Disclosures has been established. Importantly, as part of the process, market capitalisation is used under the Climate-related Disclosures and Other Matters Amendment Act 2021 to enforce accounting rules based on company size (see s 461P (5)(b)(i)).

# 2. The pandemic is requiring many businesses to review and redesign their business model.

For example, embracing technology, working from home and dealing with low staff numbers, possibly due to what is colloquially called the great resignation.

# 3. Climate change is repositioning companies as either a victim or villain.

It is forcing companies to move away from emissions-intensive assets and find new models. For example, New Zealand King Salmon is now seeking out colder water for farming salmon, either on land or further out to sea.

#### 4. Inflation is an emerging risk.

Times of high inflation require a refocus on timely and accurate reporting. In order to meet public accountability requirements for publicly listed companies, the NZX needs to consider whether the current Code will safeguard the rights and responsibilities of both buyers and sellers.

# 5. The gap between tangible and intangible assets (via market capitalisation) is widening.

Intangible assets are increasingly important in creating value for companies, even for companies whose value comes primarily from tangible assets. The risk is that current accounting frameworks only focus on the net assets in the financial statements, not the market value of those assets.

# 6. Corporate social licence is changing.

In addition to all the above, we are now seeing the emergence of new types of corporates who see their rights and responsibilities more broadly than just profit-making for shareholders (e.g., the advent of The Companies (Directors Duties) Amendment Bill being sponsored by MP, Dr Duncan Webb). This relates to a legal opinion the Institute undertook

in 2020; see Legal Opinion 2020/01 – Obligations on directors to report risk in New Zealand annual reports under the Companies Act 1993.

Seen together, these changes make a review of the Code very timely.

We want to acknowledge those who have collaborated with us over the last 18 months. Thank you for your trust. Thank you also to the team at Willis Bond, who continue to financially support the Institute to think independently about public policy and New Zealand's longterm future. Thank you to our patrons, who are so generous with their time. We would not be able to do what we do without your advice on how to navigate tricky areas of public policy. Lastly, thank you to my wonderful team. You have worked hard during difficult times. Your ongoing positive support has made all the difference in a difficult year - thank you.

Please do not hesitate to contact me if you have any questions about the Institute's previous or upcoming work programmes; your feedback is important to us.



Wendy McGuinness Chief Executive

December 2021

# 2022 WORK PROGRAMME



#### Project StrategyNZ

Working Paper 2022/01 –Methodology for the 2021 Government Department Strategies Index

Working Paper 2022/02 – Lists of Government Department Strategies Between 1 July 1994 and 31 December 2021

Working Paper 2022/03 – Scoring Tables Collating and Ranking Government Department Strategies in Operation as at 31 December 2021 Working Paper 2022/04 – Analysis of Government Department Strategies Between 1 July 1994 and 31 December 2021

Working Paper 2022/05 – Best Practice: Guidance for policy analysts preparing government department strategy documents

Working Paper 2022/06 – Strategy Maps: Copies of all 75 strategy maps found in Government Department Strategies in Operation as at 31 December 2021 2021 Government Department Strategies Index Handbook – He Puna Rautaki

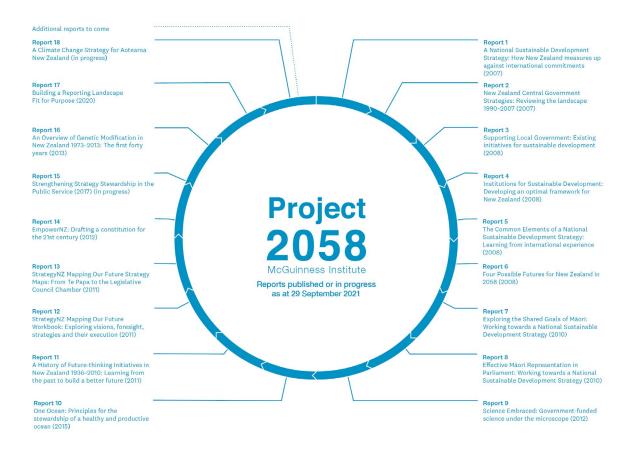
Slideshow: 2021 Government Department Strategies Index launch webinar

Working Paper 2021/07 – Scoping the use of the term 'climate scenarios' and other climate-related terms in Aotearoa New Zealand and international literature

Working Paper 2021/10 – Analysis of existing scenarios in Aotearoa New Zealand

# PROJECT 2058

*Project 2058* is the McGuinness Institute's flagship project. Its strategic aim is to promote integrated long-term thinking, leadership and capacity-building. This is so that New Zealand can effectively explore and manage risks and opportunities going into the year 2058. Sitting within *Project 2058* are our policy and research reports.



# PUBLICATIONS April 2021—March 2022

DATE	DISCUSSION PAPERS
June 2021	Discussion Paper 2021/01 Mission Aotearoa: Mapping our Future
August 2021	Discussion paper 2021/02 - Need for speed: strategy mapping and adaptive management
September 2021	Discussion Paper 2021/03 – A COVID-19 Situational Report: Beyond Aotearoa New Zealand's Fortress as at 1 September 2021
November 2021	Discussion Paper 2021/04 – An Accounting Dilemma: Does a commitment to purchase offshore carbon credits create a requirement to disclose that obligation in the financial statements of the New Zealand Government?

DATE	WORKING PAPERS	BACKGROUND TO
April 2021	Working Paper 2020/12 – An analysis of the responses to the 'Open Letter to District Health Boards (dated 25 March 2020)'	PandemicNZ
April 2021	Working Paper 2021/02 – List of Government Department Strategies as at 31 December 2020	ClimateChangeNZ
May 2021	Working Paper 2021/02a – Analysis of Climate Change in Government Department Strategies as at 31 December 2020	ClimateChangeNZ
June 2021	Working Paper 2021/06 – Reviewing TCFD information in 2017–2020 Annual Reports of NZSX-listed companies	ReportingNZ
September 2021	Working Paper 2021/11 – Analysis of Donations and Political Donations in 2020 Annual Reports by NZSX- listed companies	ReportingNZ
October 2021	Working Paper 2021/07 – Scoping the use of the term 'climate scenarios' and other climate-related terms in Aotearoa New Zealand and international literature	ClimateChangeNZ
October 2021	Working Paper 2021/13 – Analysis of Priorities mentioned in Minister of Finance Budget speeches since 2006	ReportingNZ
November 2021	Working Paper 2021/01 – Timeline of climate change institutions and instruments since 1980	ClimateChangeNZ
November 2021	Working Paper 2021/14 – The Role of Water Temperature in Climate Change Policy – A New Zealand King Salmon Case Study	OneOceanNZ, ClimateChangeNZ
November 2021	Working Paper 2021/15 – Looking for a taxonomy for Aotearoa New Zealand's oceans	OneOceanNZ, ClimateChangeNZ
December 2021	Working Paper 2021/04 – Reviewing Voluntary Reporting Frameworks Mentioned in 2018–2020 Annual Reports	ReportingNZ
December 2021	Working Paper 2021/09 – Analysis of Climate Change Reporting in the Public and Private Sectors	ReportingNZ
December 2021	Working Paper 2021/10 – Analysis of existing scenarios in Aotearoa New Zealand	ForesightNZ, ClimateChangeNZ

DATE	SURVEYS
September 2021	Survey Insights: An analysis of the 2021 Long-term Insights Briefings Survey

DATE	SUBMISSIONS
May 2021	Financial Sector (Climate-related Disclosures and Other Matters) Amendment Bill
July 2021	Submission in response to the International Financial Reporting Standards Foundation (IFRS)
August 2021	Natural and Built Environments Bill Parliamentary paper on the exposure draft
August 2021	Te Kawa Mataaho Public Service Commission's Long-term Insights Briefing
November 2021	Te hau mārohi ki anamata – Transitioning to a low-emissions and climate-resilient future
November 2021	XRB's Governance and Risk Management (NZ CS 1)
January 2022	NZX Corporate Governance Code Review 2021
March 2022	Te Ara Paerangi – Future Pathways Green Paper
March 2022	Improving Aotearoa New Zealand's environmental reporting system

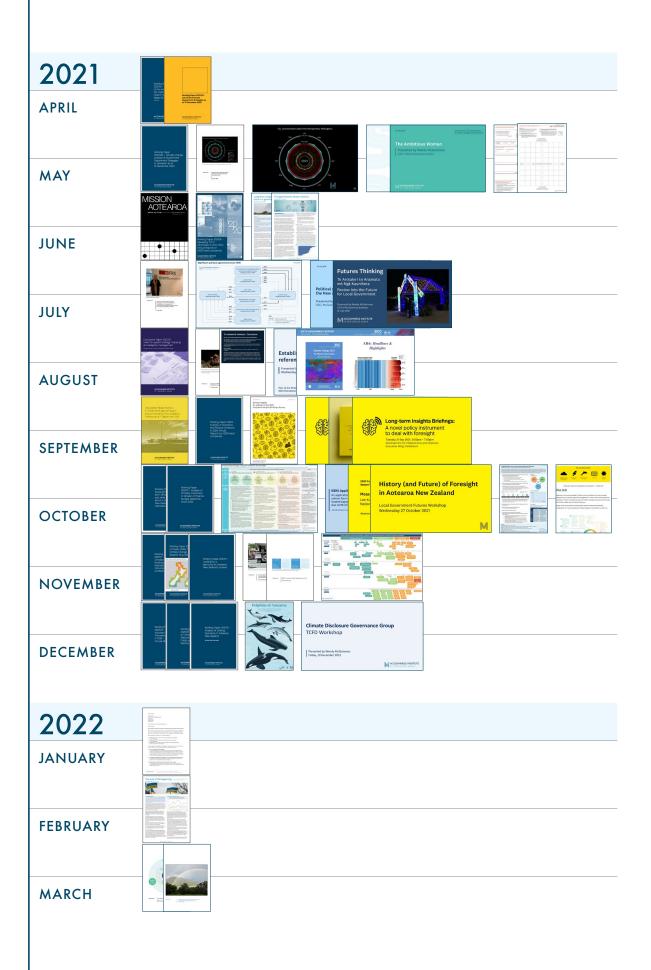
DATE	THINK PIECES
June 2021	Think Piece 36 – Long-term insights briefings – once in a generation opportunity
June 2021	Think Piece 37 – The gap between doses matters!
February 2022	Think Piece 38 – The end of the beginning

DATE	INFOGRAPHICS
May 2021	Carbon dioxide concentration (data from Baring Head, Wellington)
July 2021	Significant political agreements since 1996
October 2021	A Suppression Strategy: Living with COVID-19 in the Year 2022 (Version 9)
November 2021	Timeline of Climate Change Policy
December 2021	Dolphins of Aotearoa

DATE	SLIDESHOWS
May 2021	Emissions Reduction Plan Strategy Mapping Workshop
May 2021	The Ambitious Woman
July 2021	Political stability despite minority governments: the New Zealand experience
July 2021	Futures Thinking - Review into the Future for Local Government Te Arotake i te Anamata mō Ngā Kaunihera
August 2021	Establishing Aotearoa New Zealand reference climate scenarios
August 2021	Nick Golledge - IPCC Sixth Assessment Report
September 2021	Long-term Insights Briefings: A novel policy instrument to deal with foresight (1 Sep)
September 2021	Discussion Paper 2021/03 – A COVID-19 Situational Report: Beyond Aotearoa New Zealand's Fortress
September 2021	Long-term Insights Briefings: A novel policy instrument to deal with foresight (21 Sep)
October 2021	New Zealand King Salmon Application
October 2021	Measuring the Impact of Foresight on Public Policy (National University of Singapore)
October 2021	History (and Future) of Foresight in Aotearoa New Zealand
December 2021	Auckland Council Climate Disclosure Governance Group

DATE	WORKSHEETS/EXERCISES
May 2021	Emissions Reduction Plan Strategy Mapping Workshop - Worksheet 2: Assumption mapping exercise
May 2021	Emissions Reduction Plan Strategy Mapping Workshop - Worksheet 1: Strategy mapping exercise
October 2021	Future for Local Government Review Workshop: How to create scenarios quickly and effectively

DATE	NEWSLETTER
October 2021	Issue 22



# EMISSIONS REDUCTION PLAN STRATEGY MAPPING WORKSHOP

May 2021



The Emissions Reduction Plan strategy mapping workshop connected a group of highly motivated and informed parties to explore the creation of an emissions education plan strategy map. The workshop helped the participants learn more about the strategy mapping tool, and tested whether a strategy mapping exercise (worksheet 1) followed by an assumption mapping exercise (worksheet 2) could contribute to improving the design and communication of a strategy.

# ESTABLISHING AOTEAROA NEW ZEALAND'S REFERENCE CLIMATE SCENARIOS

August 2021

This discussion, held on 18 August 2021, was part of the first stage of 'Establishing Aotearoa New Zealand's reference climate scenarios', a discussion that brought attendees online for two hours during day one of Alert Level 4 lockdown.

This discussion will contribute to Report 18: Climate Change Strategy for Aotearoa New Zealand.

The Institute's initial observations from the 18 August 2021 meeting are as follows:

- There is a range of interpretations as to what a climate scenario and a reference climate scenario mean in practice. One of the key challenges will be developing a shared understanding of what climate projections and climate scenarios are, how they are different and when they should (and should not) be used.
- There are a number of different users (audiences) of Aotearoa New Zealand climate scenarios.
- The time horizon and breadth of climate scenarios (e.g. single or more dimensions) might vary according to the user/audience.
- There is a risk the public might misconstrue dystopia scenarios as projections.
- Climate data may not be easily accessible to all interested parties.
- The reporting regime requires climate scenarios by 2022/23: XRB is aiming to issue the first standard by the end of 2022. This would trigger the first reporting period to be for the period commencing 1 Jan 2023, with the first reports then issued 2024.
- The NIWA 2016 climate scenarios/projections are still considered to be relevant; the next version will not be available for another few years, likely 2023 at the earliest.
- At present, there is no Aotearoa New Zealand institution that is being required to produce detailed reference climate scenarios (or funded to do so).

# LONG-TERM INSIGHTS BRIEFINGS: A NOVEL POLICY INSTRUMENT TO DEAL WITH FORESIGHT

September 2021



# **Long-term Insights Briefings:**

A novel policy instrument to deal with foresight

In mid-June, three foresight experts wrote an op-ed for Newsroom on the new Long-term Insights Briefings. Roger Dennis, Wendy McGuinness and David Skilling noted that the briefings were an extraordinary opportunity for New Zealand and for democracy. The article attracted over 12.000 views on LinkedIn and comments from officials in Australia and the UK.

At the Long-term Insights Briefings webinar, the panelists covered the need for future thinking in government, highlighted how corporations and countries apply foresight, and suggested a range of ways chief executives might prepare briefings. They concluded by discussing what a successful briefing might deliver. The discussion was moderated by Professor Girol Karacaoglu, Head of the School of Government and former Chief Economist for the New Zealand Treasury.



#### **SPEAKERS**

**Roger Dennis** has worked for more than two decades with organisations around the world to help leaders make sense of a fast-changing world. He is a Senior Fellow at the Atlantic Council in Washington and an Edmund Hillary Fellow.



**Wendy McGuinness** is the founder and chief executive of the McGuinness Institute Te Hononga Waka. The Institute is a non-partisan think tank working towards a sustainable future for Aotearoa New Zealand using the tools of hindsight, insight and foresight.



**Dr David Skilling** is the founding director of Landfall Strategy Group, an economic and policy advisory firm based in the Netherlands and Singapore. David advises governments, companies and financial institutions in Asia, the Middle East and Europe on the impact of global macro, globalisation and geopolitics, from a small advanced economy perspective.

# PREVIOUS WORKSHOPS

The Institute facilitates workshops on public policy issues that are strategic, complex and long-term in nature. We are committed to inclusiveness, which to us means providing platforms and opportunities for New Zealanders with a particular focus on amplifying the voices of young people between 18 and 25. Listed below are all the workshops that the Institute has been involved in to date.

# KiMuaNZ 2019



#### Registered participants

Dylan Apera Melanie Atonio Nicholas Bing Mitchell Chandler Heleine Chankay Adam Currie Matalima Enosa Mapu Faleolupe Aiiloilo Mariner Fagaiava-Muller Chesta Fa'otusia Anzac Gallate Freya Hargreaves-Brown Aaron Itinteang

Sulu-Danielle Joshua Miimetua Kino Andre Kologeto Hulita Koloi Meiema Laupepa Sisifa Lui Tumaru Mataio Tairi Renali Narayan Faithing Notoa Nikolao Omari Cockerell Allanah Petersen Fereni Peti Ella Rooney Rosie Semu

Freya Schaumkel Rebecca Shaw Brittany Tapusoa Elijah Tauelima Nicole Taunga Janet Tekori Samu Telefoni Renee Topeto Angelica Tovia Maryanne Tupou Louisa Vaeluaga Kaeden Watts Cameron Young

# WakaNZ 2017



#### Registered participants

Anaru Adams Grace Allen Ngareka Bensemann Benjamin Bielski Kiw Kahukura Denton Holly Diepraam Alice Dimond Corey Hebberd Louise Kaihau Hiwarau Rayden Horton Nadine Houia-Ashwell Eru Kapa-Kingi

Anna-Marei Kurei Jermayne Maika Genevieve Maindonald Waimihia Maniapoto-Love Anarina Marsters-Herewini Duncan Matangi Navana Matthews George Mohi Jade Newton Hine Parata-Walker Caitlin Papuni-Mclellan Elijah Pue Tonisha Rohe Kohe Ruwhiu

Shaquille Shortland Skylar Tangiora Leah Tebbutt Jordan Tewhaiti-Smith Trinity Thompson-Browne Kataraina Tims Levi Walford Kaeden Watts

#### **Facilitators**

Carwyn Jones Wendy McGuinness

Designers Ashley Brown

# TacklingPovertyNZ (Kaikohe and Kaitaia)



#### National speakers

Dr Girol Karacaoglu

#### Local speakers

Mayor Hon John Carte Dep. Mayor Tania McInnes Mark Anderson Blair Kapa-Peters Jim Luders Deidre Otene Ebba Raikes Kelly Yakas

#### Workshop interns

Matthew Bastion Lisa Jagoe Alexander Jones Apurva Kasture Tara Officer Brad Olsen

#### McGuinness Institute staff

Sally Hett Freya Tearney Ashley Brown Eleanor Merton

Participants (approx.)

11

# TacklingPovertyNZ (Gisborne) 2016



#### **National speakers** Dr Carwyn Jones Dr Girol Karacaoglu

Local speakers Virginia Brind Linda Coulston Leighton Evans Jess Jacobs Annette Toupili

#### Workshop interns

Ali Bunge Felix Drissner-Devine Monique Francois Anna-Marei Kurei Zoe Pushon Caroline Simmonds Nathan Williams

# McGuinness Institute staff

Freya Tearney Annie McGuinness Lachlan McGuinness

Participants (approx.)
75

# TacklingPovertyNZ (Rotorua) 2016



#### National speakers

Dr Girol Karacaoglu Dame Diane Robertson

#### Local speakers

Judge Louis Bidois Potaua Biasiny-Tule Mayor Hon Steve Chadwick JP Laurie Watt

#### Workshop interns

Ali Bunge Anna-Marei Kurei Elaina Lauaki-Vea Caitlin Papuni-McLellan Caroline Simmonds Nathan Williams Xindi Zhang

# McGuinness Institute staff

Sun Jeong

Participants (approx.)

# TacklingPovertyNZ (Manawatu) 2016



#### National speakers

Dr Girol Karacaoglu Dame Diane Robertson

#### **Local speakers**

Natasha Allan Nigel Allan Michelle Cameron Kathryn Cook Mayor Margaret Kouvelis Amanda Oldfield

#### Workshop interns

Felix Drissner-Devine Elaina Lauaki-Vea Maddie Little Caitlin Papuni-McLellan

## McGuinness Institute staff

Freya Tearney Ashley Brown

#### Participants (approx.)

65

# ForesightNZ 2016



#### **Registered Participants**

Sharelle Abbott Anaru Adams Amy Auld Ngareka Bensemann Hugo Bloor Simon Bunckenburg Mitchell Denham Solomon Esera Mike Hannah Ed Haslam Sam Hogg William Irwin-Harris Bayley Johansson Amrit John

Claudia Kearns Selina Kunac Griffin Leonard Karina Liddicoat Elleanor Manu Hayley Martin Franky Maslin Abbas Nazari Ben Nistor Alex Nott Beth O'Loughlin Mark Owen-Cooper Milena Petrovic Zoe Pushon Alex Rallis

Larissa Renfrew Olivia Scobie Zac Scott Holly Swallow Michelle Walsh Caleb Withers Matt Wort

#### **Facilitator**

Wendy McGuinness

#### Designers

Ashley Brown Sun Jeong

# TacklingPovertyNZ (Queenstown) 2016



#### National speakers

Dr Girol Karacaoglu Dame Diane Robertson Jennifer Weber

#### Local speakers

Hine Marchand Niki Mason Mayor Vanessa van Uden

#### Workshop interns

Ali Bunge Monique Francois Eden lati Elizabeth Maddison Caitlin Papuni-McLellan Regan Thwaites

#### **McGuinness Institute**

#### staff

Sally Hett Sophie Peat Annie McGuinness Lachlan McGuinness

#### Participants (approx.)

60

#### TacklingPovertyNZ (Wellington) 2015 Alexander Jones



#### **Registered Participants**

Matthew Bastion Ali Bunge Te Wai Coulston Mitchell Denham Felix Drissner-Devine Adena Emanuel Monique François Sophie Goulter Rangi (Emilou) Hohaia Lvdia Hollister-Jones Rayden Horton Eden lati Lisa Jagoe

Apurva Kasture Anna-Marei Kurei Elaina Lauaki-Vea Karina Liddicoat Maddie Little Shannon Macmillan Elizabeth Maddison Brooke Merrick Tara Officer Brad Olsen Caitlin Papuni-McLellan Tiria Pehi Zoe Pushon Caroline Simmonds

Caitlin Smart Regan Thwaites Morgan Watkins Callum Webb Nathan Williams Rongorito Wirihana Te Rei Sam Yoon Xindi Zhang

#### **Facilitator**

Wendy McGuinness

#### Designers

Rose Baylis David Billings Sun Jeong

# The Civics and Media Project Workshop 3



#### **Registered Participants** Francesca Ancillotti Tash Barneveld Tessa Bercic Caroline Boyd Ali Bunge Dr Andrew Cleland Kimberley Collins Alessandra Cuccurullo Simon Draper Dr Martin Durrant Harry Evans Kirsty Farquharson Madeleine Foreman Penny Gault Laura Goodall Sally Hett

John Kerr Mary Major Erica Mather Annie McGuinness Lachlan McGuinness Jessie Mc-Dr Victoria Metcalf Alison Nevill Stephen Olsen Rebecca Palmer Dr Roger Ridley Jan Rivers Matthew Roberts Hannah Steiner-Mitchell Marcus Stickley Ted Tapiklis Sarah Tebbs

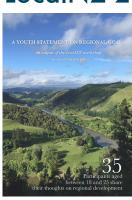
John Terris
Alastair Thompson
Margaret Thompson
Paul Thompson
Jeremy Todd
Anastasia Turnbull
Morgan Watkins
Callum Webb
Bernie Whelan
Murray Wu

#### **Facilitators**

Peter Griffin Wendy McGuinness

#### **Designers** Hannah Bartlett Sun Jeong

# LocalNZ 2014



#### **Registered Participants**

Nasra Abdi Matthew Barry David Bassett Heavenlee Bray Bradley Clarke Yanni Cowie Samantha Curtis Cara des Landes Alison Faulls Lincoln Haworth Aisha Huriwai Sean Johnson Janelle Jones Jared Kennedy

Kay Jones

Hamish Keown
Christoph Kraus
Angela Lim
Shivani Makwana
Jack Marshall
Lauren McGee
Jesse Medcalf
Grace Nunn
Hannah Payne-Harker
Nyssa Payne-Harker
Oska Rego
Pauline Robertson
Jason Sebestian
Regan Thwaites
Milovale Tiatia

Mahoney Turnbull Sarah Van Looy Rebecca Vergunst Jessie Waite Leah Wilkie Sam Yoon

#### **Facilitators**

Wendy McGuinness Hannah Steiner

#### Designers

Meg Howie Sun Jeong Ellyse Randrup

# LivingStandardsNZ 2013



#### **Registered Participants**

Registered Partic Nasra Abdi Ben Abraham Tipene Apatu Nasif Azam Minishka Bradley Patrick Broman Alexandra Bunge Elizabeth Cole Riley Divett Tracy Finlayson Avril Gillan Wiliame Gucake Edward Haslam
Ropeti Huntley
Ngahuia Leighton
William Makea
Jesse Medcalf
Renata Mokena-Lodge
Abbas Nazari
Erin Roxburgh
Wiremu Stone
Kristian Tekie
Milovale Tiatia
Erana Walker
Leilani Walker

Otene Wineera Raymond Wong Angela Yiavasis

#### **Facilitators**

Wendy McGuinness Annie McGuinness Renata Mokena-Lodge

#### Designers

Ryan Gallagher Kieran Stowers

# EmpowerNZ 2013



#### **Registered Participants**

Jessica Bush
Louis Chambers
William Fussey
Emma Gattey
Charlotte Greenfield
Lauren McGee
Lydia Nobbs
Elye Parata
Rosa Polaschek

Oska Rego Jack Starrett Wright Diana Tam Jeremy Todd Morgan Watkins Julia White Facilitators Mihiata Pirini Marcelo Rodriguez Ferrere

# EmpowerNZ 2012



#### **Registered Participants**

Kirsty Allan Tele'a Andrews Sarah Baillie Todd Barrowclough Jessica Bush Louis Chambers Reed Fleming William Fussey Emma Gattev Paula Gillon Tiaki Hana Grant-Mackie Charlotte Greenfield Rachael Jones Yezdi Jal Karbhari Zachary Kedgley-Foot Alex Ladyman Richard Ley-Hamilton Dipti Manchanda Ruth Markham-Short Lauren McGee Kieran Meredith Tiana Morgan

Duran Moy **Andrew Neate** Pania Newton Chris Nicholls Lydia Nobbs Helen O'Leary Alice Osman Ihapera Paniora Elye Parata-King Higano Perez Joshua Pietras Rosa Polaschek Sophie Pollak Oska Rego Stacey Riordan Emily Schwikkard Sarah Scott Christian Silver Ryan Smits Maclaine Maithili Sreen Jack Starrett Wright Kieran Stowers Diana Tam

Jeremy Todd Morgan Watkins Julia Whaipooti Julia White Jeremy Wilson

#### **Facilitators**

Dean Knight (lead facilitator) Jess Birdsall-Day Natalie Coates Carwyn Jones Mihiata Pirini Marcelo Rodriguez Ferrere Diane White Edward Willis

#### Designers

Gillian McCarthy Katy Miller Machiko Niimi

#### Illustrator

Megan Salole

# LongTermNZ 2012



#### **Registered Participants**

Ben Abraham Jason Armishaw Emma Banks Rachel Boswell Louis Chambers Ashleigh Cox Maria English Penny Garty John Hughes Susie Krieble Athene Laws Niki Lomax Josie McGuinness Michael Moore-Jones Finn O'Dwyer-Cunliffe Elye Parata Leona Plaisier Elizabeth Prasad Christopher Read Asha Rhodes Karri Shaw Ella Spittle Diana Tam Julia White Amy Wood Paul Young Darren Zhang Interns Maria English Penny Garty Josie McGuinness Ella Spittle

#### **Facilitators**

Niki Lomax Wendy McGuinness

#### **Designers**

Angus McBryde Gillian McCarthy Kieran Stowers

# StrategyN9Z 2011

#### GROUPS ARE LISTED BELOW THEIR DESIGNS FOR A NEW COAT OF ARMS OF NEW ZEALAND



#### Group 1: Emerald green

Alison Nevill (process chair) Don Christie Ben Guerin Sue Hanrahan Simon Harvey Ruth McLennan Christian Silver Joseph Stafford Richard Randerson Grace Ridley-Smith Ema Weepu Katy Miller (designer)



#### Group 4: Yellow

Leanne Silver (process chair) Jill Bowman Scott Dalziell Trish Franklin Peter Furnish Carolyn Gullery Neville Henderson Roger Tweedy Hayden Wilson Joshua Jeffery (designer)



#### Group 7: Plum

Leanne Holdsworth (process chair) Vibhuti Chopra Marie Collin Krystal Gibbens Anake Goodall Stephen Hay Beat Huser Rebeka Whale Gillian McCarthy (designer)



#### Group 9: Red

Jonathan Routledge (process chair) Sheryl Boxall Amy Fletcher David Glover Beth Houston Anna Jacobs Susan Jones Fred Staples Sarah Wakes James Wall-Manning Christian Williams Lara Rapson (designer)



#### **Group 2: Avocado**

Jan Bieringa (process chair) Anthony Cole Geoff Hamilton Mark Hargreaves Caleb Jago-Ward Raf Manji Hugh McDonald Sue Peoples Joanna Randerson Grant Ryan Angus McBryde (designer)



#### Group 5: Teal

Murray Wu (Process chair) Mick Abbott Shona Albert-Thompson Desmond Darby Andrea Frost Ben Mason-Atoni David McGuinness Rodger Pringle Kat Thomas John Tocker Machiko Niimi (designer)



#### **Group 8: Brown**

Marty Donoghue (process chair) Storm Adams-Lloyd Rodney Adank Rachel Bolstad Lauren Christie Debbie Dawson Mia Gaudin Damian Lawrence Gareth Moore-Jones Sascha van der Plas Te Ao Pritchard (Te Ao Hinengaro, Te Awhi Paa Trust & Te Runanga o Rauakawa) Scott Savage (designer)



#### Group 10: Rust orange

Ella Lawton (process chair) Stephanie Bickerstaff Kaila Colbin Nina Harrap Chris Lipscombe Megan McMullan Barbara Nicholas Sarah Ottrey Ashok Parbhu Brian Penetaka Dickson Peter Rankin Rodney Scott Rhys Taylor Rob Cape (designer)



#### Group 3: Purple

Phil Tate (process chair) Paul Atkins Donald Clark Tim Clarke Hamish Gow Maria Ioannou Michael Moore-Jones **Hugh Norriss** Hilary Sumpter Wayne Silver Jeremy Star (designer)



#### Group 6: Navy blue

Ged Lynch (process chair) Stuart Barson Marina Battisti Lance Beath Yvonne Curtis Richard Logan Kieran Meredith Onur Oktem Heike Schiele Matthew Sole



# **ANALYTICS**

# Social media

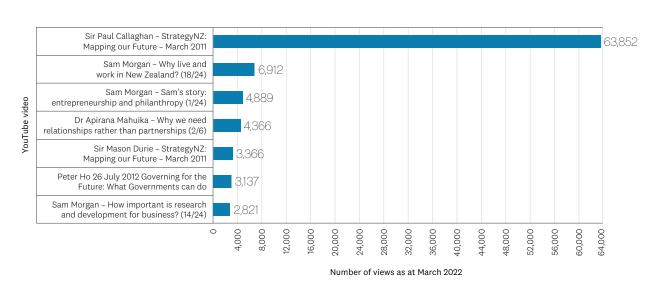
As at March 2022

Facebook likes	1,647
Twitter followers	1,260
YouTube subscribers	480
Instagram followers	921
LinkedIn followers	469

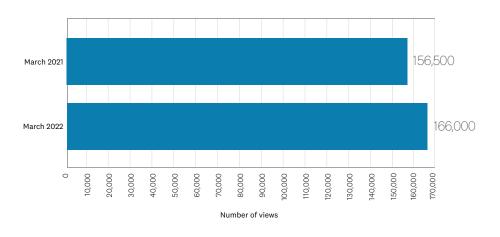
# Books in the James Duncan Reference Library

As at March 2021	4,151
As at March 2022	4,151

# Top YouTube videos



# Total YouTube views



# **Publications**

As at March 2022

Reports	0
Discussion papers	4
Working papers	12
Surveys	1
Submissions	9
Think pieces	3
Infographics	5
Slideshows	13
Worksheets/exercises	3
Newsletter	1
Workshop booklets	0
Books and journals	0
Press releases	0
Total number of publications	51

# THE STAFF



WENDY MCGUINNESS
Chief Executive



REUBEN BRADY Head of Research



JOSIE MCGUINNESS Senior Research Analyst



ARNE LARSEN
Intermediate
Research Analyst



EILISH CARTYSQUIRES
Intermediate
Research Analyst



LUCY WITKOWSKI Intermediate Research Analyst



PATRICK SHONAKAN Intermediate Research Analyst



SOPHIE WELLS Head Designer



DANA KING Designer



MADISON CRISP Office Manager



ANNA KISSOCK Office Assistant

#### SINCE APRIL 2021, STAFF CHANGES INCLUDE:

**May 2021** Patrick Shonakan joined the Institute part-time as an office administrator. In January 2022 Patrick became an Intermediate

Researcher.

**June 2021** Lauren Boot left the institute to continue work of public policy at

Ministry of Health.

Pierce Day joined the Institute as an intern in June and December 2021. He has left the institute and working as a consultant at Allen +

Clarke for 2022.

**August 2021** Gemma Coutts joined the Institute as Head of Research. Gemma left

the Institute in March 2022 to continue working in public policy at

MBIE.

Thomas Augustowicz joined the Institute as a Research Analyst. In March 2022 Thomas left the Institute to continue working in public

policy at MBIE.

**September 2021** Eilish Cartysquires joined the Institute as an Intermediate Researcher.

#### As at March 2022, those working at the Institute have included:

Aidan Beckett, Alessandra Cuccurullo, Alexandra Hollis, Ali Bunge, Alison Nevill, Amelie Goldberg, Angus McBryde, Angus Shaw, Anna Broom, Anna Kissock, Annie McGuinness, Arne Larsen, Ashley Brown, Becky Jenkins, Billie McGuinness, Caitlin Salter, Callum Webb, Caroline Boyd, Caroline Ward, Charlotte Greenfield, Chloe Davies, Chris Aitkin, Dana King, Daniela Rodriguez, Dave Henley, Diane White, Eilish Cartysquires, Eleanor Merton, Ella Lawton, Ella Reilly, Emily Fischer, Ella Spittle, Francesca Ancillotti, Freya Daly Sadgrove, Freya Tearney, George Spittle, Gemma Coutts, Gillian McCarthy, Grace White, Guy Chisholm, Hanna Butler, Hannah Murphy, Hannah Steiner-Mitchell, Hayley Vujcich, Helena Hallagan, Holly Diepraam, Isabella Smith, Jacob Flanagan, James Tremlett, Jamie Winiata, Javiera Villaouta Sandoval, Jean-Charles Perquin, Jeremy Todd, Jessica Prendergast, Jo Foster, Jo Garty, Joe McCarter, Josie McGuinness, Kaeden Watts, Karri Shaw, Kate Hall, Kate McGuinness, Kelly Gordon, Kieran Stowers, Kirstie McGuinness, Lara Rapson, Lauren Boot, Lisa Bazalo, Liz Allan, Louise Grace-Pickering, Lucy Foster, Lucy Witkowski, Luke Herlihy, Lydia Nobbs, Madeleine Foreman, Madison Crisp, Mahina-a-Rangi Baker, Maree Grigg, Maria English, Maria Gorham, Mark Newton, Meghan Collins, Mia Gaudin, Michelle Bazalo, Miranda Voke, Miriam White, Mitchell Lee, Nick Preval, Nick Shackleton, Nicola Bradshaw, Niki Lomax, Patrick Farrell, Patrick Shonakan, Patrick Walsh, Paul Neason, Penny Garty, Perrine Gilkinson, Pierce Day, Renata Mokena-Lodge, Reuben Brady, Rhett Hornblow, Richard Shonakan, Rory Sarten, Rose Baylis, Ryan Gallagher, Sally Hett, Sarah Garty, Sarah Hall, Sarah Wilson, Sophie Peat, Sophie Taylor, Sophie Wells, Stephanie Versteeg, Sun Jeong, Susie Krieble, Thomas Augustowicz, Wei Kai Chen and Willow Henderson.

# THE LIBRARY

The McGuinness Institute is committed to providing a strong evidence base for our work. To support us in this, the James Duncan Reference Library was established in October 2009 and the collection has been growing rapidly since then. We reorganised our collection into three categories in July 2015.

- The gold category contains over 1,600 old and rare books, which range from histories of New Zealand to early editions of Mary Shelley's Frankenstein. These books have been collected by Wendy McGuinness over more than 20 years.
- The silver collection refers to books that are kept in the James Duncan Reference Library. These books mostly relate to New Zealand history, contemporary global and local issues, and the theory of future-thinking and strategy development.
- The bronze collection covers books that are kept in our main office and mostly relate to specific Project 2058 projects.
- In addition to these three collections, the Institute also collects and provides access to digital publications including our own.

The Institute believes that New Zealand's future must build on its past and this is why our library, in all its forms, is so important to us. We plan to invest further in order to maintain and protect the quality of our collection. The collection has reached 4,151 books and publications and is still growing.



'KNOWLEDGE IS THE MOST DEMOCRATIC SOURCE OF POWER'
- ALVIN TOFFLER

# INTERNATIONAL AFFILIATIONS

Our affiliations with international futurist organisations keep us at the forefront of global thought across many areas, including food security, innovation, international treaties, oceans and defence policy. We believe that as a small research institute in a geographically isolated country, it is essential to remain informed and to participate actively in conversations with influential foresight organisations.

#### WORLD FUTURE SOCIETY (WFS)

In July 2010 the Institute became the New Zealand chapter of the World Future Society. The World Future Society is a non-profit, non-partisan, scientific and educational association of people interested in how social and technological developments are shaping the future. Wendy McGuinness presented at the 2010 Boston World Future conference about our overarching project: Project 2058.

Wendy also presented at the 2011 World Future Society Conference in Vancouver, where she was joined by Peter Bishop, Jessica Prendergast and Rory Sarten, who presented at the StrategyNZ: Mapping our Future workshop.

In July 2015 Wendy, project manager Hannah Steiner-Mitchell and designer Sun Jeong attended the World Future Society Conference in San Francisco and presented our latest work on TalentNZ. This was an exciting opportunity to showcase New Zealand as a talent-based economy and share the great initiatives that are happening here.

#### WORLD FUTURES STUDIES FEDERATION (WFSF)

Wendy McGuinness is an individual member of the WFSF, a global NGO that was founded in the 1960s to encourage and promote the development of futures studies as a trans-disciplinary academic and professional field in all parts of the world. It operates as a global network of practising futurists, researchers, teachers, scholars, policy analysts, activists and others from approximately 60 countries.

#### **ASSOCIATION OF PROFESSIONAL FUTURISTS**

Wendy McGuinness is also a member of the Association of Professional Futurists. The Association of Professional Futurists is a global community committed to leadership and excellence in the futures field. Members provide unique perspectives to help people anticipate and influence the future.

# THANK YOU TO ALL THE EXTERNAL REVIEWERS

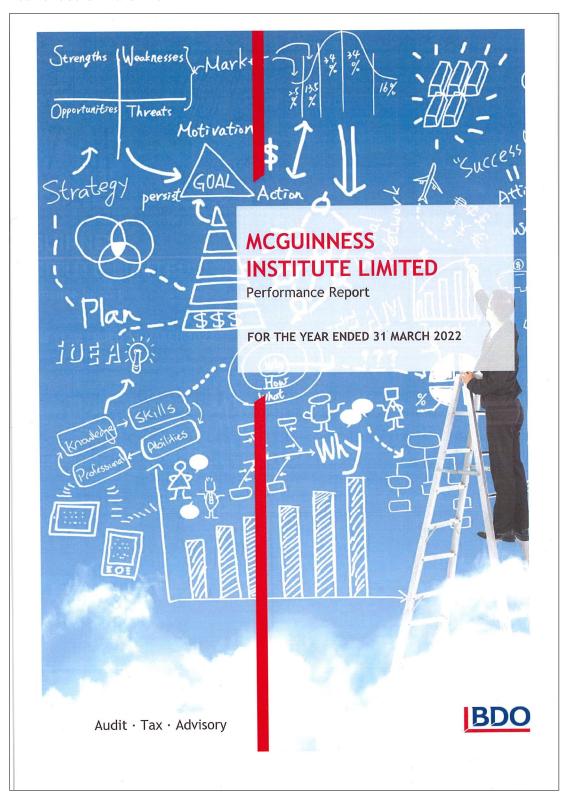
We are very fortunate to receive help, advice and support from many experts who give their time to explore ideas, check the accuracy and completeness of facts, discuss our conclusions and suggest effective ways forward. For more information, please see our list of external reviewers and our external review policy on our website. Our external reviewers to date have included:

Dr Sharon Adamson, Warren Allen, Dr Eric Assendelft, Richard Athorne, Dr Susan Avery, Dr David Band, Jamie Band, Eric Barnes, Dr Felicity Barnes, Dr Anne Barnett, Tim Bennett, Jan Bieringa, Claire Bleakley, Cr Maxine Boag, Dr Michael Boland, Keitha Booth, Craig Bond, Alastair Boult, the late Danny Boulton, Dr Rick Boven, Hon Max Bradford, Dr Janet Bradford-Grieve, Dave Breuer, Denise Brown, Rachel Brown, Deputy Mayor Vicki Buck, the late Sir Paul Callaghan (patron of the Institute), Dr Anna Campbell, Dr Todd Capson, Dr Rachel Carrell, Professor Lionel Carter (patron of the Institute), Dr Wayne Cartwright, Julian Carver, Dr Ralph Chapman, Dr Malcolm Clark, George Clement, Lyal Cocks, Kaila Colbin, Dr Anthony Cole, Professor Marston Conder, Dr Ronnie Cooper, Dr Guy Coulson, Cr Matt Cowley, Dr Andrew Coy, Cr Andy Cranston, Stephen Cummings, Yvonne Curtis, Dave Darling, Dr Peter Davies, Roger Dennis (patron of the Institute), Dr Elvira Dommisse, Alyson Douglas, Rod Drury, Cr Bev Edlin, Dr Gavin Ellis, Rob Enright, Alex Fala, Robin Falconer, Tony Falkenstein, Rachel Farrant, Tony Fenton, Cr Craig Ferguson, Jamie Ferguson, Janice Feutz, Gerald Fitzgerald, Jeanette Fitzsimons, Professor Jim Flynn, Dr Bob Frame, Iain Fraser, Moira Fraser, Kate Frykberg, Bruce Gilkison, Derek Gill, Cr Cath Gilmour, Pani Gleeson, Sir Peter Gluckman, Bronwen Golder, Linda Grammer, Stuart Grant, Mayor Winston Gray, Murray Gribben, Peter Griffin, Dr Kerry Grundy, Robin Gunston, Julie Hall, Andrew Hamilton, Associate Professor Paul Hansen, Myra Harpham, Professor Harlene Hayne, Dr Bronwyn Hayward (patron of the Institute), Cr Sandra Hazlehurst, Professor Jack Heinemann, Pat Helm, David Henry, Dr Robert Hickson, Tim Higham, Nolan Hodgson, late Sir Frank Holmes, Dr John Hood, Sophie Howard, Stephanie Howard, Mark Hucklesby, Margaret Hunn, Dr Beat Huser, Colin James, Dr Carwyn Jones (patron of the Institute), Lindis Jones, Professor Philip Joseph, Sam Judd, Colin Keating, Captain Paul Keating, Suze Keith, Shonagh Kenderdine, Adelle Kenny, Cr Tania Kerr, Jonathan King, Richard Kirkland, Dr Stephen Knight-Lenihan, Todd Krieble (patron of the Institute), Dr Tahu Kukutai, Eleanor Laban, Fanny Lammers Van Toorenburg, John Lancashire, Councillor Dr Ella Lawton (patron of the Institute), the late Dr Maggie Lawton, Associate Professor John Leader, Ngahuia Leighton, Cr Mick Lester, Jason Leung-Wai, Bridget Liddell, Dr Miang Lim, Chris Lipscombe, Cr Paul Lonsdale, Scott Macindoe, Liz MacPherson, Cameron Madgwick, Raf Manji, Dr Nick Marsh, the late Jan Lee Martin (patron of the Institute), Dr Andrew Matthews, Ross McCleod, Ann McCrone, Mark McGuinness, Dr Malcolm Menzies, Dr Ocean Mercier, Cr Clayton Mitchell, Jeremy Moon, Gareth Moore-Jones, Bill Moran (patron of the Institute), Cr Darlene Morgan, Sam Morgan, the late Lloyd Morrison, Tevita Motulalo, Professor Tim Naish, Bernie Napp, Alison Nevill (patron of the Institute), Kim Ngarimu, Dr Barbara Nicholas, Tim Nixon, Dr Patrick Nolan, Mike (MOD) O'Donnell, Dame Dr Claudia Orange (patron of the Institute), James Palmer (patron of the Institute), Dr Matthew Palmer, Dr Ashok Parbhu, Grant Paterson, Raewyn Peart, Dr John Peet, Sherie Pointon, Patrick Power, Becky Prebble, Kerry Prendergast, Dr Stephanie Pride, Stuart Prior, Peter Rankin, Wendy Reid, John Roberts, Dr Lin Roberts, Dr Mere Roberts, Cr John Roil, Professor Jacqueline Rowarth (patron of the Institute), Phil Royal, Professor Dame Anne Salmond, Katherine Sammler, Professor Caroline Saunders, Rob Schukard, Rodney Scott, Cr Pat Seymour, Judy Siers, Jeremy Silva, Professor Phil A. Silva, Wayne Silver, Chris Simmons, the late Kevin Simpkins (patron of the Institute), Jim Sinner, Liz Slooten, Morgan Slyfield, Dr Huhana Smith, William George Soltau, Vaughan Stagpoole, Jack Steer, Hannah Steiner-Mitchell, Justin Strang, Roy Sye, Professor Jeff Tallon, Hon. Hugh Templeton, Simon Terry, Dr Peter Thompson, Dr Steve Thompson, Nat Torkington, Dr John Trail, James Tremlett, Frances Valintine, Damien van Brandenburg, Cr Lee Vandervis, Dr John Volpe, Simon Wakeman, Catherine Walker, Cath Wallace, Dr Jim Watson, Dr Sean Weaver, Malcolm Webb, Barry Webber, Mark Weldon, Dr Jez Weston, Cr Andrew Whiley, Hon Fran Wilde, Professor Richard J. Wilkins, Dr Morgan Williams (patron of the Institute), Dr John Wilson, Jane Wrightson, Graeme Wong, Ray Wood, Karl Woodhead and Bob Zuur.

# ANNUAL FINANCIAL REPORT

#### McGUINNESS INSTITUTE LIMITED

Year ended 31 March 2022





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- 3 Entity Information
- 4 Approval of Performance Report
- 5 Statement of Service Performance
- 6 Statement of Financial Performance
- 7 Statement of Financial Position
- 8 Statement of Cash Flows
- 9 Statement of Accounting Policies
- 11 Notes to the Performance Report

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## **Entity Information**

#### McGuinness Institute Limited For the year ended 31 March 2022

#### Legal Name of Entity

McGuinness Institute Limited

#### **Entity Type and Legal Basis**

NZ Limited Company

#### **Registration Number**

Company number: 1538950 NZ Business Number: 9429035262381 Charities Registration Number: CC21440

#### Entity's Purpose or Mission

A non-partisan think tank working towards a sustainable future, contributing foresight through evidence-based research and policy analysis.

#### **Entity Structure**

Chief Executive is Wendy McGuinness. Reporting to the CE is the Head of Research, Head of Events Management, Head of Design and Head of Administration. There are between 7 and 25 staff employed by the Institute at any one time.

#### Main Sources of Entity's Cash and Resources

Willis Bond and Company Limited is the core funder, but the Institute also collaborates with many other institutions.

#### Main Methods Used by Entity to Raise Funds

Main methods used to gather funds is through donations or cost-recovery of direct costs of workshops and other events.

#### Entity's Reliance on Volunteers and Donated Goods or Services

Reliance on donated services, as well as a good working relationship with a number of other parties that have an interest in a common goal. These include organisations and individuals (such as those that have attended workshops). Donated services include occupancy cost of \$81,793.95 from Willis Bond and Co. Limited.

#### Physical Address

Level 2, 5 Cable Street, Wellington, New Zealand, 6011

#### **Postal Address**

PO BOX 24222, Manners Street, Wellington, New Zealand, 6142

Performance Report McGuinness Institute Limited

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# **Approval of Performance Report**

McGuinness Institute Limited For the year ended 31 March 2022

The Director is pleased to present the approved performance report including the historical performance report of McGuinness Institute Limited for year ended 31 March 2022.

APPROVED

Wendy McGuinness

Date 3 601 2007

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## **Statement of Service Performance**

#### **McGuinness Institute Limited** For the year ended 31 March 2022

#### **Description of Entity's Outcomes**

- To build public policy capability in 18-25 year olds through employment
- To build public policy capability in 18-25 year olds through workshops
  To prepare non-partisan research and policy advice on NZ's long term future

#### Description and Quantification of the Entity's Outputs

To build public policy capability in 18-25 year old's through employment

Description of Outputs	Actual 31 March 2022	Actual 31 March 2021
Number of employees between age of 18 to 25	8	8
Total number of employees	8	8
Percentage of personnel that has worked at the Institute that has subsequently been employed in public policy	75%	16%

To build public policy capability in 18-25 year olds through workshops

Description of Outputs	Actual 31 March 2022	Actual 31 March 2021
Number of participants at the 3 day workshop between the age of 18 to 25	0	0
Total workshop participants (including 1 day workshops)	19	0

To prepare non-partisan research and policy advice on New Zealand's long term future

Description of Outputs	Actual 31 March 2022	Actual 31 March 2021
Number of reports published during the year	0	1
Number of workshops held during the year	1	0
Number of working papers	12	13
Number of think pieces	3	3
Number of submissions and proposals	9	2

Performance Report McGuinness Institute Limited

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# **Statement of Financial Performance**

#### McGuinness Institute Limited For the year ended 31 March 2022

	NOTES	2022	2021
Revenue			25
Donations, fundraising and other similar revenue	1	683,594	538,700
Revenue from providing goods or services	1	1,169	1,626
Total Revenue	7	684,763	540,326
Expenses			
Volunteer and employee related costs	2	422,160	296,982
Costs related to providing goods or service	2	223,992	192,301
Grants and donations made	2	-	11,000
Other Expenses	2	46,111	21,440
Total Expenses		692,263	521,723
Surplus/(Deficit) for the Year		(7,500)	18,603

Performance Report | McGuinness Institute Limited

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# **Statement of Financial Position**

# McGuinness Institute Limited As at 31 March 2022

	NOTES	31 MAR 2022	31 MAR 2021
Assets			
Current Assets			
Advances	3	45,962	38,960
Bank accounts and cash	3	4,958	11,139
Debtors and prepayments	. 3	16,822	16,023
Total Current Assets		67,742	66,121
Non-Current Assets			
Property, Plant and Equipment	4	43,313	33,582
Total Non-Current Assets		43,313	33,582
Total Assets		111,054	99,703
Liabilities			2
Current Liabilities			
Creditors and accrued expenses	5	6,138	7,172
Employee costs payable	5	17,096	6,202
Loans	5	404,044	395,054
Total Current Liabilities		427,278	408,427
Total Liabilities		427,278	408,427
Total Assets less Total Liabilities (Net Assets)	w *	(316,224)	(308,724)
Accumulated Funds			
Accumulated surpluses or deficits		(316,224)	(308,724)
Total Accumulated Funds		(316,224)	(308,724)

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## **Statement of Cash Flows**

#### McGuinness Institute Limited For the year ended 31 March 2022

	2022	2021
Statement of Cash Flows		
Cash Flows from Operating Activities		
Donations, fundraising and other similar receipts	683,594	538,700
Receipts from providing goods or services	1,375	1,282
Payments to suppliers and employees	(668,126)	(504,765)
Donations or grants paid	-	(11,000)
Total Cash Flows from Operating Activities	16,843	24,217
Cash Flows from/(to) Investing and Financing Activities		
Proceeds from loans borrowed from other parties	1,987	(29,466)
Proceeds from sale of property, plant and equipment	-	-
Payments to acquire property, plant and equipment	(25,011)	(4,042)
Total Cash Flows from/(to) Investing and Financing Activities	(23,024)	(33,508)
Net Increase/ (Decrease) in Cash	(6,182)	(9,291)
Cash and cash equivalents at beginning of period		
Cash balance	11,139	20,429
Total Cash and cash equivalents at beginning of period	11,139	20,429
Cash and cash equivalents at end of period		
Cash balance	4,957	11,139
Total Cash and cash equivalents at end of period	4,957	11,139
Net change in cash for period	(6,182)	(9,291)

Performance Report McGuinness Institute Limited

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## **Statement of Accounting Policies**

# McGuinness Institute Limited For the year ended 31 March 2022

#### **Basis of Preparation**

The entity has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

The Entity's performance report is presented in accordance with PBESFR A (NFP) Public Benefit Entity Simple Format Reporting - Accrual(Not-For-Profit) (Tier 3 Framework).

#### **Presentation Currency**

The performance report is presented in New Zealand dollars (NZ\$) and all values are rounded to the nearest NZ\$, except where otherwise indicated.

#### **Revenue Recognition**

Donations are recorded as revenue when cash is received.
Sale of goods or services are recorded when the goods or services are sold.
Interest income is recorded as it is earned.
Other income is recorded as it is earned.

#### Goods and Services Tax (GST)

The entity is registered for GST. All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST.

#### Income Tax

As per the Income Tax Act 2007, and as the company holds the status of a registered charity, McGuinness Institute Limited is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

#### Bank Accounts and Cash

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

#### **Changes in Accounting Policies**

There have been no changes in accounting policies. All policies have been applied on bases consistent with those used in previous years.

#### Property, Plant and Equipment

Property, plant and equipment is stated at historical cost less any accumulated depreciation and impairment losses. Historical cost includes expenditure directly attributable to the acquisition of assets and includes the cost of replacements that are eligible for capitalisation when these are incurred.

All other repairs and maintenance expenditure is recognised in the statement of financial performance as incurred.

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Depreciation is calculated on a diminishing value basis over the estimated useful life of the asset. The following estimated depreciation rates have been used:

Fixtures & Fittings 0% - 60%

Shelving & Storage 10% - 16%

The Library 20% - 24%

Computer Equipment 50% - 67%

An item of property, plant and equipment is derecognised upon disposal or when no further future economic benefits are expected from its use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the statement of financial performance in the year the asset is derecognised.

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# **Notes to the Performance Report**

#### McGuinness Institute Limited For the year ended 31 March 2022

Title year ended of the second	2022	2021
Analysis of Revenue	*	
onations, fundraising and other similar revenue		
Willis Bond & Co Limited	81,794	85,200
The McGuinness Foundation Trust	601,800	453,500
Total Donations, fundraising and other similar revenue	683,594	538,700
evenue from providing goods or services	20	-
Dolphin Poster	20	1 440
Nation Dates Book Sales	996	1,440
Other Revenue from providing goods or services	154	186 <b>1,626</b>
Total Revenue from providing goods or services	1,169	1,626
	2022	2021
Analysis of Expenses		
olunteer and employee related costs	670	2,057
ACC	5,254	5,016
Entertainment	1,537	1,63
i-payroll fees	411,489	283,436
Salaries	1,009	2,513
Staff gift	2,201	2,32
Travel - National Total Volunteer and employee related costs	422,160	296,982
Costs related to providing goods or services  Books Purchased	8,354	1,748
Client Gifts	3,091	1,57
	16,995	11,93
Computer Expenses	159	18
Conference Expenses	12,827	13,22
		12.22
Consulting & Accounting	16,914	12,23
Cost of Publication	16,914	
Cost of Publication Domain Names	16,914 1,980	3,39
Cost of Publication Domain Names Editing	16,914 1,980 13,909	3,39
Cost of Publication Domain Names Editing General Expenses	16,914 1,980 13,909 1,506	3,39 15,40
Cost of Publication Domain Names Editing General Expenses Insurance	16,914 1,980 13,909 1,506 3,495	3,39 15,40
Cost of Publication Domain Names Editing General Expenses Insurance Light, Power, Heating	16,914 1,980 13,909 1,506	3,39 15,40
Cost of Publication  Domain Names  Editing  General Expenses  Insurance  Light, Power, Heating  Long term insights briefing	16,914 1,980 13,909 1,506 3,495 3,280 79	3,39 15,40 16 3,02
Cost of Publication Domain Names Editing General Expenses Insurance Light, Power, Heating Long term insights briefing Membership and Subscription Fees	16,914 1,980 13,909 1,506 3,495 3,280 79 12,650	3,39 15,40 16 3,02
Cost of Publication Domain Names Editing General Expenses Insurance Light, Power, Heating Long term insights briefing Membership and Subscription Fees NZKS/ Blenheim	16,914 1,980 13,909 1,506 3,495 3,280 79 12,650 1,069	3,39 15,40 16 3,02
Cost of Publication Domain Names Editing General Expenses Insurance Light, Power, Heating Long term insights briefing Membership and Subscription Fees NZKS/ Blenheim Occupancy Costs	16,914 1,980 13,909 1,506 3,495 3,280 79 12,650 1,069 81,794	3,39 15,40 16 3,02 11,95
Cost of Publication Domain Names Editing General Expenses Insurance Light, Power, Heating Long term insights briefing Membership and Subscription Fees NZKS/ Blenheim	16,914 1,980 13,909 1,506 3,495 3,280 79 12,650 1,069	12,23° 3,39° 15,40° 16 3,02 11,95 85,20 5,32 12,09

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	2022	202
Postage, Freight & Courier		
Repairs and Maintenance	2,345	72
Security	3,371	4,03
Strategy Mapping Workshop	787	
Sponsorships	3,988	
Stationary and Medical	5,000	
Telephone & Internet	7,173	6,39
Total Costs related to providing goods or services	1,708	3,69
	223,992	192,30
Grants and donations made		
Donations Table Country and I are in the count	-	11,00
Total Grants and donations made	-	11,00
Other expenses		
Bank Fees	251	
Depreciation	251	24
(Gain)/Loss on Disposal of Fixed Assets	11,564	11,19
Legal expenses	3,717	
Total Other expenses	30,579 46,111	10,00
	40,111	21,44
	2022	202
Analysis of Assets		
Advances		
McGuinness Foundation Trust Total Advances	45,962	38,960
Total Advances	45,962	38,960
Bank accounts and cash		
Kiwibank 00 Account	222	6,769
Petty Cash Kiwibank 01 Account	810	
Paypal Account		827
Petty Cash	3,390	2,585
Total Bank accounts and cash	536 4,958	958 <b>11,13</b> 9
	-1,550	11,133
Debtors and prepayments		
		344
Accounts Receivable	138	12,000
Bond - iPayroll	138 12,000	12,000
Bond - iPayroll GST Receivable		
Bond - iPayroll GST Receivable Prepayment	12,000	
Bond - iPayroll GST Receivable	12,000 2,155	3,679
Bond - iPayroll GST Receivable Prepayment	12,000 2,155 2,529	3,679 16,023
Bond - iPayroll GST Receivable Prepayment	12,000 2,155 2,529 . 16,822	3,679 - 16,023
Bond - iPayroll GST Receivable Prepayment Total Debtors and prepayments	12,000 2,155 2,529 . 16,822	3,679 - 16,023

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	2022	2021
Less Accumulated Depreciation on Furniture and Fittings	(43,265)	(52,444)
Total Furniture & Fixtures	10,582	10,794
Shelving & Storage		
Shelving & Storage	17,407	24,583
Less Accumulated Depreciation on Shelving & Storage	(10,682)	(15,534)
Total Shelving & Storage	6,725	9,048
The Library		
The Library	50,145	47,584
Less Accumulated Depreciation on The Library	(43,241)	(41,920)
Total The Library	6,904	5,665
Computer Equipment		
Computer Equipment	43,709	27,380
Less Accumulated Depreciation on Computer Equipment	(24,609)	(19,305)
Total Computer Equipment	19,101	8,075
Total Property, Plant and Equipment	43,313	33,582
	2022	2021
5. Analysis of Liabilities		
Creditors and accrued expenses	¥	
Accounts Payable	6,138	7,172
Total Creditors and accrued expenses	6,138	7,172
Employee costs payable		
Accruals	17,096	6,202
Total Employee costs payable	17,096	6,202
Loans	404,044	395,054
Mackford Holdings No 5 Limited	404,044	395,054
Total Loans	404,044	333,03-
	2022	202:
6. Accumulated Funds		
Accumulated Funds		
Opening Balance	(308,724)	(327,327
Accumulated surpluses	(7,500)	18,60
Total Accumulated Funds	(316,224)	(308,724
Total Accumulated Funds	(316,224)	(308,724

#### 7. Commitments

There are no commitments as at 31 March 2022 (2021 - nil).

#### 8. Contingent Liabilities and Guarantees

There are no contingent liabilities or guarantees as at 31 March 2022 (2021 - nil).

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Notes to the Performance Report



#### 9. Going Concern

The Company has made a loss in the year of \$7,500 and has net liabilities of \$316,224.14.

The validity of the going concern assumption on which this performance report is prepared depends on the continued financial support of the shareholder and of Mackford Holdings No.5 Limited.

A letter of support has also been received from Mackford Holdings No.5 Limited confirming that they will continue to support McGuinness Institute Limited, and will not call the loan unless they know that McGuinness Institute Limited is in a position to pay the loan and their creditors as they fall due within the foreseeable future.

#### 10. Related Parties

Wendy McGuinness, who is a director of this company, is also a director of Mackford Holdings No 5 Limited, which has loaned funds to McGuinness Institute Limited during the year. The loan totalling, \$404,044 as at 31 March 2022 (2021: \$395,054) is interest free and repayable on demand.

Wendy McGuinness is also a trustee of the McGuinness Foundation Trust which owns 100% of this company. The McGuinness Institute received donations from the McGuinness Foundation Trust during the year totalling to \$601,800 (2021: \$453,500). The McGuinness Institute paid for expenses of the McGuinness Foundation Trust during the year totalling nil (2021: \$3,402).

Wendy McGuinness' husband is a director of Willis Bond & Company Limited. The McGuinness Institute received nil donations from Willis Bond & Company Limited during the year (2021: nil), and occupancy costs amounting to \$81,794 (2021: \$85,200).

#### 11. Occupancy Costs

During the year, as per prior years, Willis Bond & Company Limited made payments on behalf of the Institute for occupancy costs encompassing rent, rates, landline and water cooler rental charges. These contributions by Willis Bond & Company Limited have been recognised as donation to the Institute and the 'Occupancy Costs' reported as a separate line item.

#### 12. Events After the Balance Date

There were no events that occurred after balance date that would have a material impact on the Performance Report as at 31 March 2022 (2021 - nil).

#### 13. COVID-19

COVID-19 has been a significant event for almost all entities in New Zealand. However, at balance date the Company is not aware of any material threat to its validity as a going concern and has not experienced any significant impact to its financial position.

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